

CULTURAL FRAMEWORK – Commercial | Openspace | Greenway

GREENWAY

Restoring the greenway strengthens biodiversity, reconnects communities with mahinga kai traditions, and enhances waiora, attracting manu as spiritual messengers—ensuring a living expression of cultural heritage and ecological resilience.

EMBEDDING IDENTITY

Weaving identity into the landscape through bilingual signage, carved pou whenua , and Māori-inspired patterns in pathways and furniture, reflecting deep connections to place and heritage.

PĀ HARAKEKE

Establishing areas planted with harakeke is a powerful way to honour both cultural heritage and environmental sustainability. Harakeke is a plant deeply intertwined with Māori culture, symbolising whānau, community and the connections between people and the land.

CULTURAL NAMING STRATEGY

Use te reo Māori names for selected streets, parks, reserves, and significant features — ensuring each name tells a story of the whenua (land), wai (water), or tūpuna (ancestors) and preserving the rich cultural heritage of Aotearoa.

