

December 2025

To whom it may concern,

Regarding: Ardmore Business Park

Please consider this letter support by Ngāi Tai ki Tāmaki for the Ardmore Business Park. As an iwi taketake in Tāmaki Makaurau, with interests extending from the North Shore to the Hauraki, our rohe includes the Ardmore area and its surrounds. Being an iwi mana whenua, we hold a long-term obligation to ensure the whenua continues to support the wellbeing, prosperity, and dignity of both current and future generations, not just our own.

From this perspective, the Ardmore Business Park represents a necessary and well-considered response to long-standing structural pressures in the sub-region—particularly the acute shortage of appropriately zoned and serviced industrial land.

Ngāi Tai ki Tāmaki has worked closely with the applicant and Auckland Council over an extended period to address widespread illegal and unmanaged industrial activities in and around Ardmore. These activities did not arise in isolation. They are a clear symptom of demand for employment land significantly outstripping supply. In our experience, enforcement alone cannot resolve this issue. Without providing lawful, purpose-built alternatives, non-compliant activity simply relocates or re-emerges elsewhere, often with ongoing environmental and amenity impacts.

The Ardmore Business Park directly addresses the underlying cause of this problem. By delivering a properly planned, regulated, and serviced employment area, it provides a legitimate outlet for industrial and business activities that are already seeking to operate in this location, while enabling far stronger environmental management, infrastructure provision, and community outcomes.

Ngāi Tai ki Tāmaki has engaged with the applicant through an approach grounded in partnership, early engagement, and shared problem-solving, rather than consultation after decisions have already been made, and it is our belief that this application and the applicant reflect the principles of Te Tiriti o Waitangi in practice. That collaborative approach has informed both the response to existing unlawful activities and the development of a lawful, planned alternative that better reflects kaitiakitanga, responsible land use, and long-term outcomes for the community. We see this as an example of how mana whenua, applicants, and local government can work together to achieve enduring, mutually beneficial outcomes.

Equally important are the social and economic benefits. Many whānau in south Auckland face long daily commutes due to the mismatch between where people live and where jobs are located. Employment close to home is critical to whānau wellbeing, supporting stable incomes, improved family life, and better outcomes for rangatahi entering the workforce. This development has the scale and location to make a meaningful difference in this regard.

Ngāi Tai ki Tāmaki also recognises the opportunity this project presents for Māori participation in construction, training, services, and long-term commercial activity. Developments of this nature, when undertaken collaboratively and transparently, can support Māori economic development and build enduring capability within our communities.

The Ardmore Business Park is strategically located near major transport corridors and within an area already subject to growth pressures. It represents a more efficient and responsible use of land than continued ad hoc or unlawful industrial activity, or the displacement of employment land further from the communities that depend on it.

For these reasons and based on our direct involvement in addressing the challenges facing this area, Ngāi Tai ki Tāmaki supports the Ardmore Business Park. We consider it a practical, forward-looking response to real regional need, and one that aligns with long-term social, economic, and environmental outcomes.

We are happy to answer any pātai regarding this letter.

Mauri ora,

A handwritten signature in blue ink, appearing to read 'Jada MacFie', with a long horizontal stroke extending to the right.

Jada MacFie
Chief Executive Officer
Ngāi Tai ki Tāmaki