

Your Comment on the Ashbourne substantive application

Please include all the contact details listed below with your comments and indicate whether you can receive further communications from us by email to substantive@fasttrack.govt.nz.

1. Contact Details			
Please ensure that you have authority to comment on the application on behalf of those named on this form.			
Organisation name (if relevant)			
First name	JESSICA		
Last name	CROWE		
Postal address	[REDACTED]		
Home phone / Mobile phone	[REDACTED]	Work phone	
Email (a valid email address enables us to communicate efficiently with you)	[REDACTED]		

2. We will email you draft conditions of consent for your comment			
<input checked="" type="checkbox"/>	I can receive emails and my email address is correct	<input type="checkbox"/>	I cannot receive emails and my postal address is correct

Please provide your comments below, include additional pages as needed.

Thank you for your comments

To: The Expert Panel

To whom it may concern,

Re: Fast-Track Application for Ashbourne Project – Station Rd, Matamata

We own the property at [REDACTED] being all the land described in:

[REDACTED]
("the Property")

We have sold the property to Unity Management, with settlement scheduled for 31 May 2026.

We have reviewed Matamata Development's substantive application for the "Ashbourne" development ("**Project**"). Our land is included as the western section of the Project.

Consent

We have previously consented to the Project as part of Matamata Development's Fast-track referral. **We reiterate our support of the Project.**

Additional Comments from Jessica Crowe (née Hemmings)

Part owner of R.A. Hemmings Ltd

As one of the daughters of the late Austin Hemmings, I have inherited my father's share of R.A. Hemmings Ltd alongside my siblings, Meghann and Gareth. Our family has deep roots on Station Road — my grandfather began farming here in the 1950s — but the landscape and circumstances have changed dramatically since then.

The farm now sits directly on the edge of town, surrounded by residential development that continues to expand along Station Road. What was once rural farmland is now part of a growing township, and it is clear that development in this area is both inevitable and already well underway. Continuing to operate as a dairy farm under these conditions has become increasingly impractical and unsustainable, both economically and environmentally.

Rather than resisting the change, I believe it is important to approach it with care and vision. A well-planned development — one that balances housing, community space, and renewable energy initiatives — has the potential to bring real benefit to Matamata. It could provide jobs, attract new families, and enhance the vitality of the town.

It would be a great shame for this opportunity to be squandered or poorly handled. With thoughtful planning, this land can continue to serve the community, just in a new and forward-looking way.

Sincerely,

Jessica Crowe