







The Proposal

Queenstown / Wanaka and the larger Otago region are the third largest screen production area in NZ, due to the proximity of surrounding shooting locations. However, productions often spend a short amount of time and consequentially money in the region due to their being a lack of facilities.

The region is under resourced in regard to screen production infrastructure and geographically it presents its own individual logistical challenges. Despite this there is a long and consistent track record of screen productions choosing to come and film in the Otago region

There are missed opportunities where productions would have preferred to come and film in Otago, but the lack of facilities means they end up selecting another location certainly out of the region and generally out of the country.

This proposal comprises a screen production facility with associated accommodation (Screen Hub). The proposal seeks to realize growth opportunities and associated economic benefit in the screen industry for the Queenstown Lakes and wider Otago/ Southland areas that may otherwise be missed due to a lack of such

The Ayrburn Screen Hub seeks to meet the demand and provide the appropriate facilities. This will increase screen production activity.

While it will contain purpose built studios, a key aspect of the proposal is the development of a one stop shop flexible Screen Hub, with a variety of supporting buildings. It is intended that the hub/studio complex would attract productions of varying sizes and have the ability for two or more productions to work in parallel as the nature of the screen industry in the region is varied.

The Screen Hub is comprised of:

- Studio buildings
- Workshops / workrooms for departments such as wardrobe, rigging, stunts, specials, camera, steel, props fabrication, special effects, art and construction etc.

 Offices for departments such as production, locations, art, wardrobe, construction, data, camera, post production / editing and special effects etc.)
- Dressing rooms and rehearsal spaces for actors.
- Backlot space (flexible lot space to for anything from shooting outdoor sets to parking spaces including tech and catering etc.
- 185 accommodation units for crew with associated landscaping, reception & Gym Associated infrastructure and parking etc.
- A screening room and meeting space / venue.

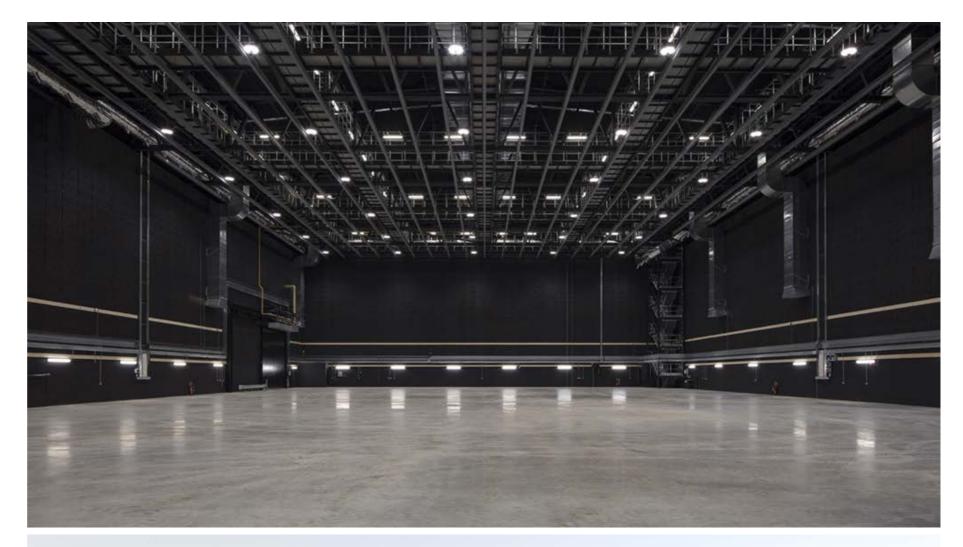
Within this application it is also proposed to relocate and condense the back of house functions of the existing Ayrburn hospitality precinct into one 'Depot' building.

To increase the resilience of the proposal and de-risk the investment for the developer, parts of the Screen Hub proposal, when not in use for screen related activities such as the accommodation and office space, will be used as short term visitor accommodation. However priority is given to Screen Hub related activities.

The site sits within the catchment area of Wai Whakaata (Lake Hayes), which has degraded water quality. The Applicant's land contains 1.2km of the main tributary (Mill Creek). Measures to improve water quality in Lake Hayes have been undertaken in this application.

The proposal will have the following positive outcomes.

- Increase screen activity and associated expenditure in the region
- Improve water quality in Mill Creek and Lake Hayes
- Create resilience for the region by providing employment in a sector other than tourism
- Secure strategic public trail connections.







The Greater Area The site sits about 2 minutes drive from Arrowtown, 20 minutes from Queenstown and 10 minutes from Queenstown International Airport Within the Wakatipu Basin and the greater Otago / Southland regions there are countless filming locations within a practical distance to the site.





The Site and Locality

The site sits approximately 2Km south west of the Arrowtown township and 1Km north of Lake Hayes. The land is relatively flat with the exception of Christine's Hill to the north.

To the north of the site, Millbrook is currently expanding with large areas still undeveloped totaling around 200Ha. The land immediately adjoining the north of the site is zoned for commercial and visitor accommodation activities and is around 7Ha in size.

To the north east of the site is Waterfall Park. Within Waterfall Park there are live consents for a large hotel complex (380 rooms) and a retirement complex (196 units). The applicant has chosen to build the retirement complex and a smaller hotel at the head of the valley and works are underway.

To the south exists a well established rural residential character on both sides of Speargrass Flat Road which has recently been extended east and west to capture residential subdivision (shown on next page planning map).

To the west of the site exists a modified rural landscape. There are three trophy lots with distinct shelterbelts and driveways from Speargrass Flat Road that climb Christine's Hill to three residential building platforms on the top terraces. On the boundary that immediately adjoins the site exists a consent for a meeting room / conference venue and house with a floor area of around 2800m².

The east site boundary borders the Ayrburn development. Within Ayrburn there are 7 bars and 5 restaurants, a large wedding venue and comprehensively landscaped grounds, including large ponds, vineyards and productive gardens. East of this sit pastoral paddocks owned by The Hills golf course. This land is subject to a district plan appeal for a number of houses and also an application has been accepted throught the fast-track legislation.

Wai Whakaata

The site sits within the catchment area of Wai Whakaata (Lake Hayes), which is a small lake with one main tributary (Mill Creek).

The water quality in the lake is degraded. Sediment load from Mill Creek is the main contributor to the poor health of the lake. In the summer months when the lake warms and stratifies the nutrient in the sediment is made available to the algae which tips the lake into a Eutrophic state. This causes algal blooms, meaning that the lake is sometimes not safe to swim in, turns brownish green and has an odour.

Catchment remediation with a focus of removing sediment load is the main strategy to improve water quality being implemented by the Wai Whakaata Strategy Group. This group is comprised of Iwi (kai Tahu), Friends Of Lake Hayes Society Incorporated, Otago Regional Council and Queenstown Lakes District Council.

The applicant's land contains C.1.2km of Mill Creek. They have undertaken significant catchment remediation since the land was purchased in 2016. They have also taken measures to ensure that development of the site has been done in such a way that it positively contributes to the health of Wai Whakaata

J) Lake Hayes

(L) Mill Creek

Mora Wines

A Site 23.5Ha

B Applicant's Balance

Ayrburn
Hospitality Precinct

Waterfall Park
Retirement complex

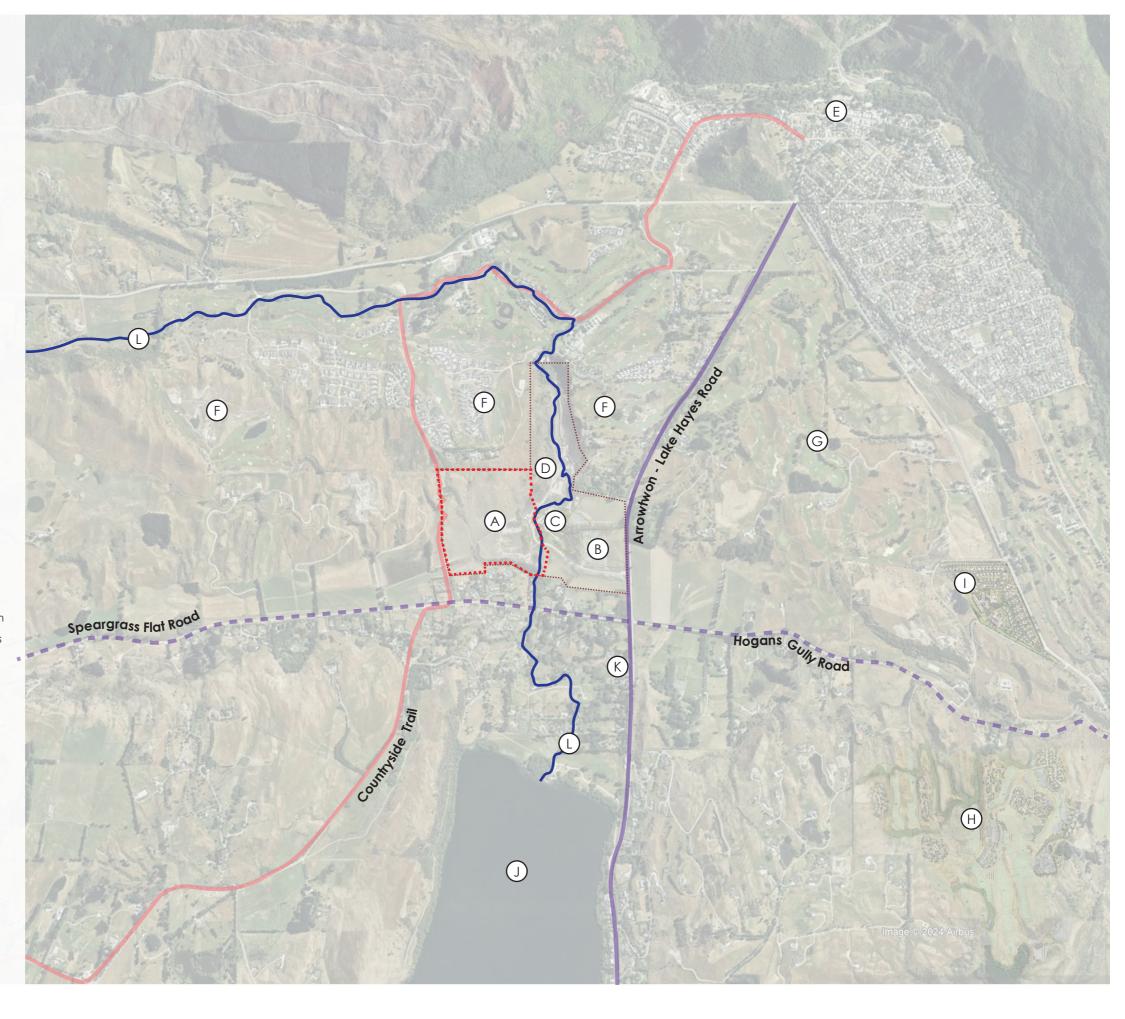
(E) Arrowtown

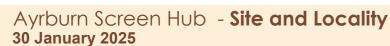
(F) Millbrook Resort

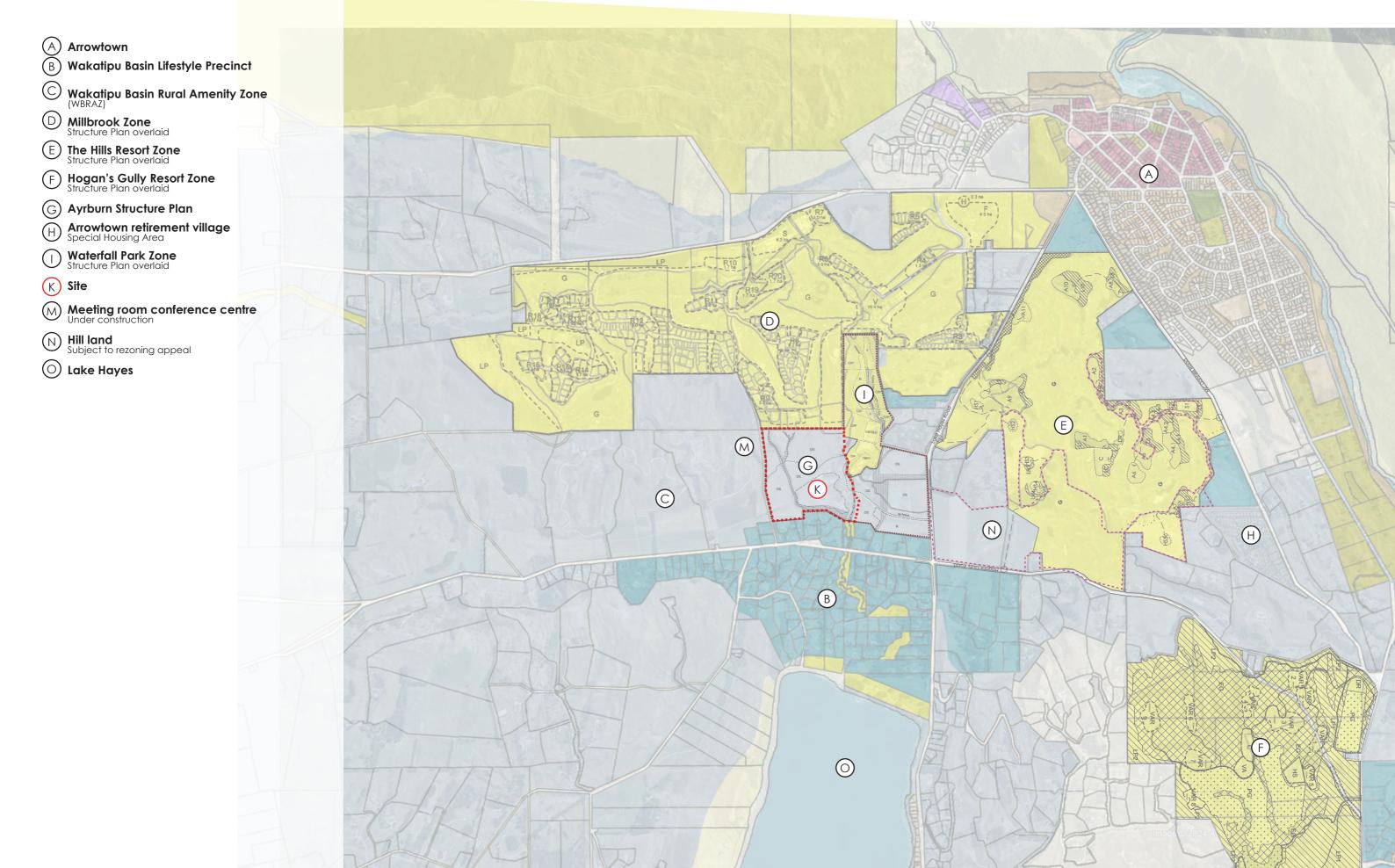
(G) Hills Resort

Hogan's Gully Resort
Consented plan underlaid

Arrowtown Retirement Village
Consented plan underlaid









Waterfall Park Valley
Deeply incised valley with a waterfall at the head and Mill
Creek flowing though the base. Native planting on the
valley walls.

B Grapevines
Part of Ayrburn Winery

Ponds
Used for frost fighting, irrigation and amenity

Mill Creek
Flows to Lake Hayes, riparian planting, creek improvements and sediment ponds completed.

E Christine's Hill Steeper slope in north part of site

Countryside Trail
Public trail.

© Existing evergreen conifer shelter belt Dense conifer shelterbelt to the southern part of the site

Ayrburn hospitality precinct (existing)

5 Restaurants, 7 bars, butcher, retail, bakery, music events area ice creamery, children's playgrounds, wedding venue and botanic garden including a flower farm.

Flower and edible garden Part of Ayrburn

Millbrook
Golf Resort and residential

K Arrowtown - Lake Hayes Road

Ayr Avenue Main entry to site

Site Boundary





Waterfall Park Zone Structure Plan.

This Zone has provisions for both Residential and Visitor Accommodation.

This Zone currently has live consents for Northbrook which is a 196 unit retirement complex (RM220926) or a 380 room Visitor Accommodation complex (RM180584). Underlaid is the retirement complex.

Only one consent can be implemented as the buildings occupy the same areas.

The applicant has chosen to implement the retirement consent. A sales suite for such has been constructed.

Ayrburn Structure Plan

This Structure Plan provides for Open Space and Residential Activity Areas.

An indicative Lot Layout which is consistent with the provisions of the Structure plan has been underlaid.

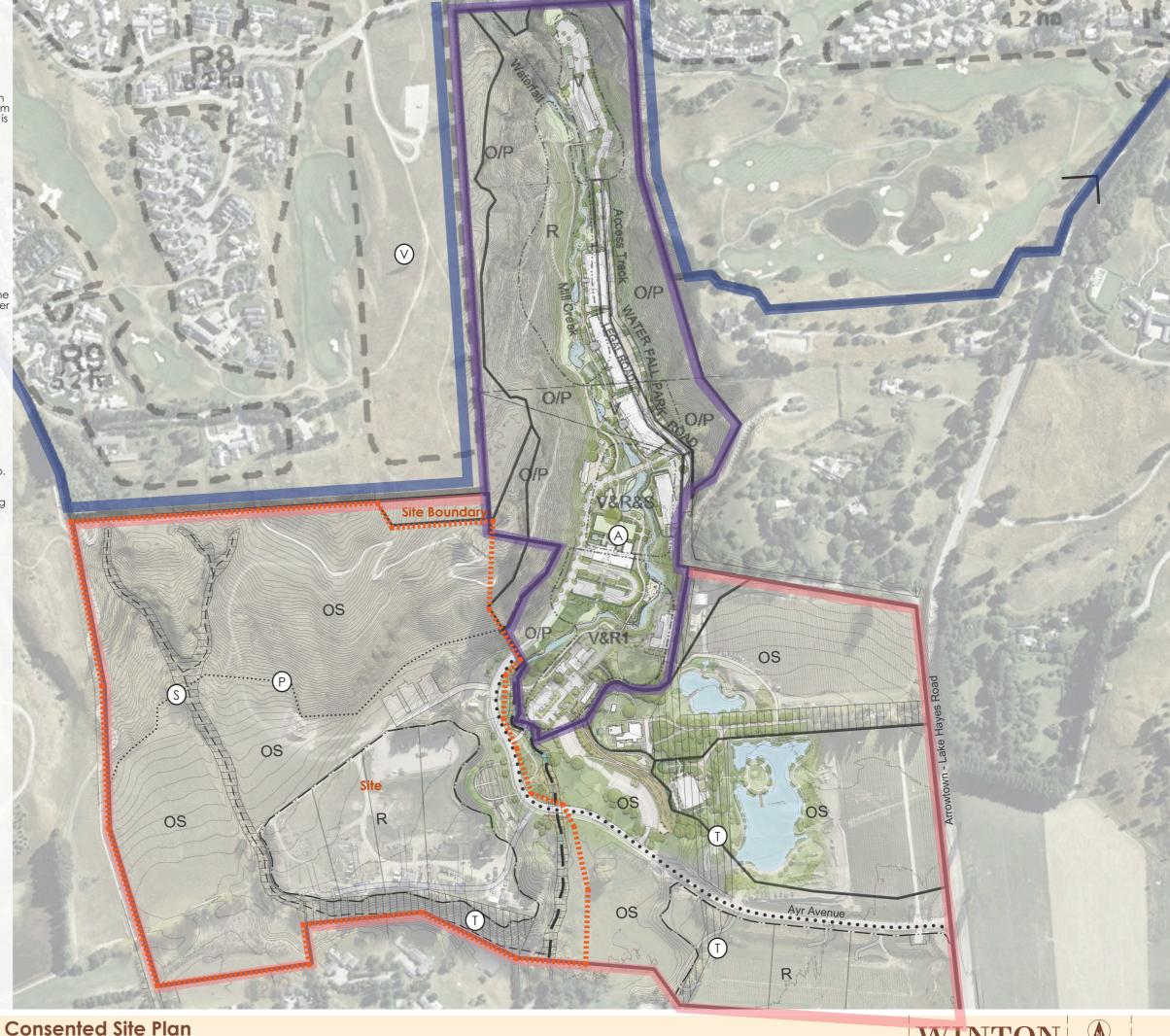
- The dotted Line at the base of Christines Hill represents the junction between the flat paddock areas and the steeper hill areas. On the flat paddock areas the Structure Plan prescribes grass pasture, grapevines or crops. On the hill slopes the Structure Plan prescribes grass pasture only.
- The vertical hatched areas are Tree Protection Areas to protect existing mature vegetation.
- The horizontal hatched areas are areas that require riparian planting

Millbrook Zone

This Zone is around 200Ha in size and provides for residential, visitor accommodation and commercial activities centered around a golf resort and country club.

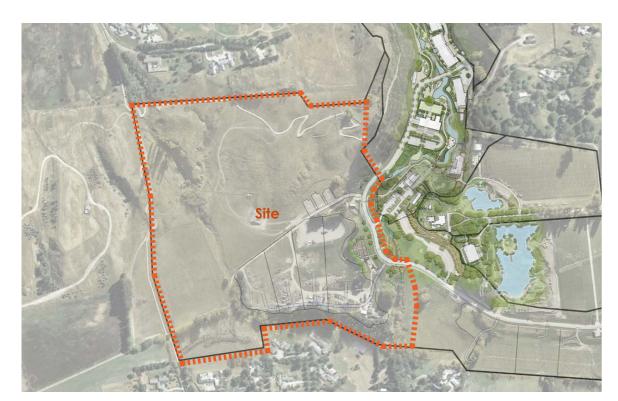
The 'Village' Activity Area to the north of the site boundary allows for bars, restaurants, theaters and retail among other activities, and the undeveloped area shown is about 7Ha in size.

Site Boundary







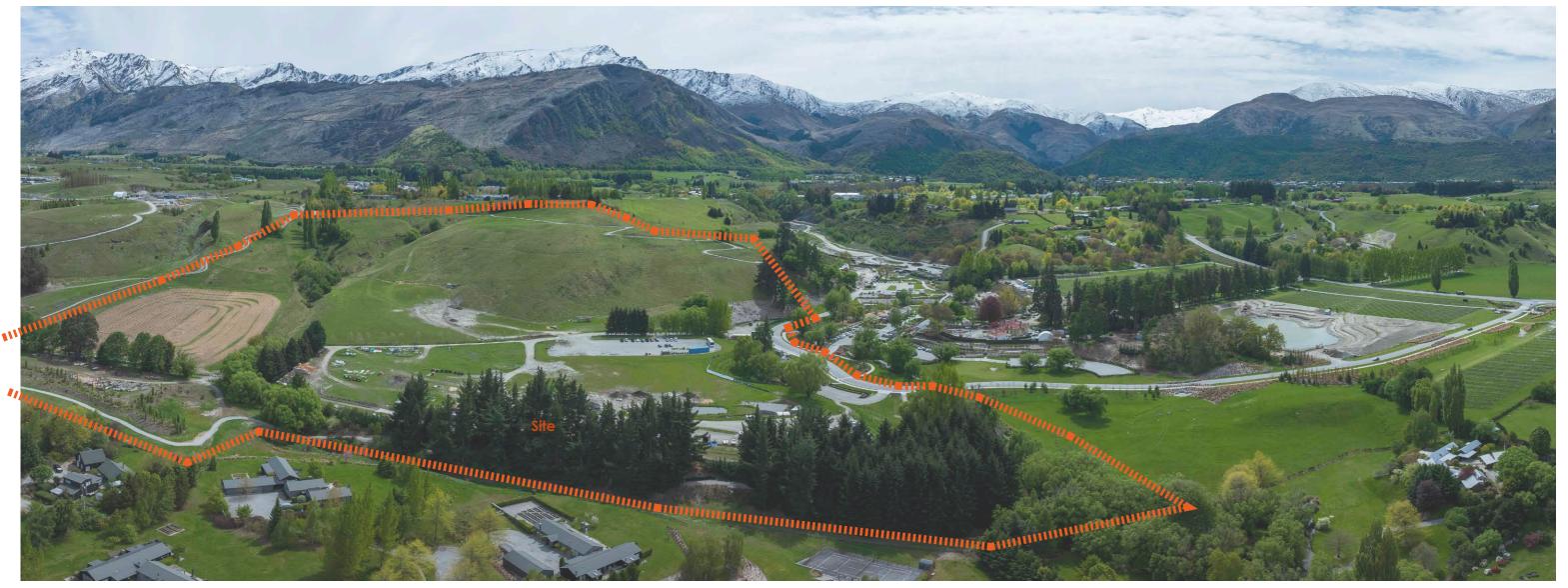


Existing Site Character

The vegetation patterns of the site are typical of the Wakatipu Basin. Shelterbelts define boundaries and protect against prevailing winds. Mature specimen trees bleed out from areas of past residential activity. The paddocks and rolling hill country are reminiscent of the agricultural past use of the site.

The topography rises to the north of the site and the elevation of the upper parts of Christines Hill make them more visible from outside the site. The vertical separation limits views into the site from the north.

The conifer shelterbelt to the south of the site protects the site from the southerly winds and provides a visual barrier when looking into the site from the south and partially from the west.





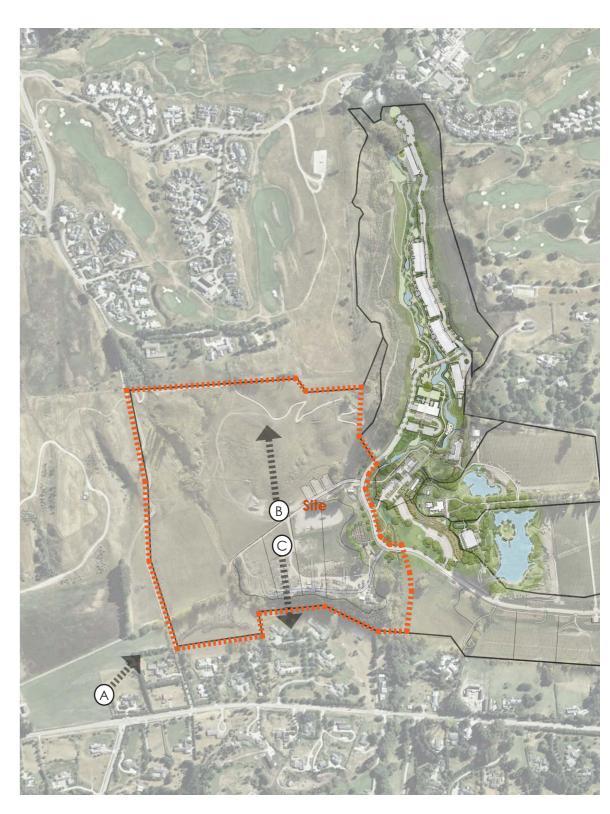
Drone photoShowing the site and surrounds

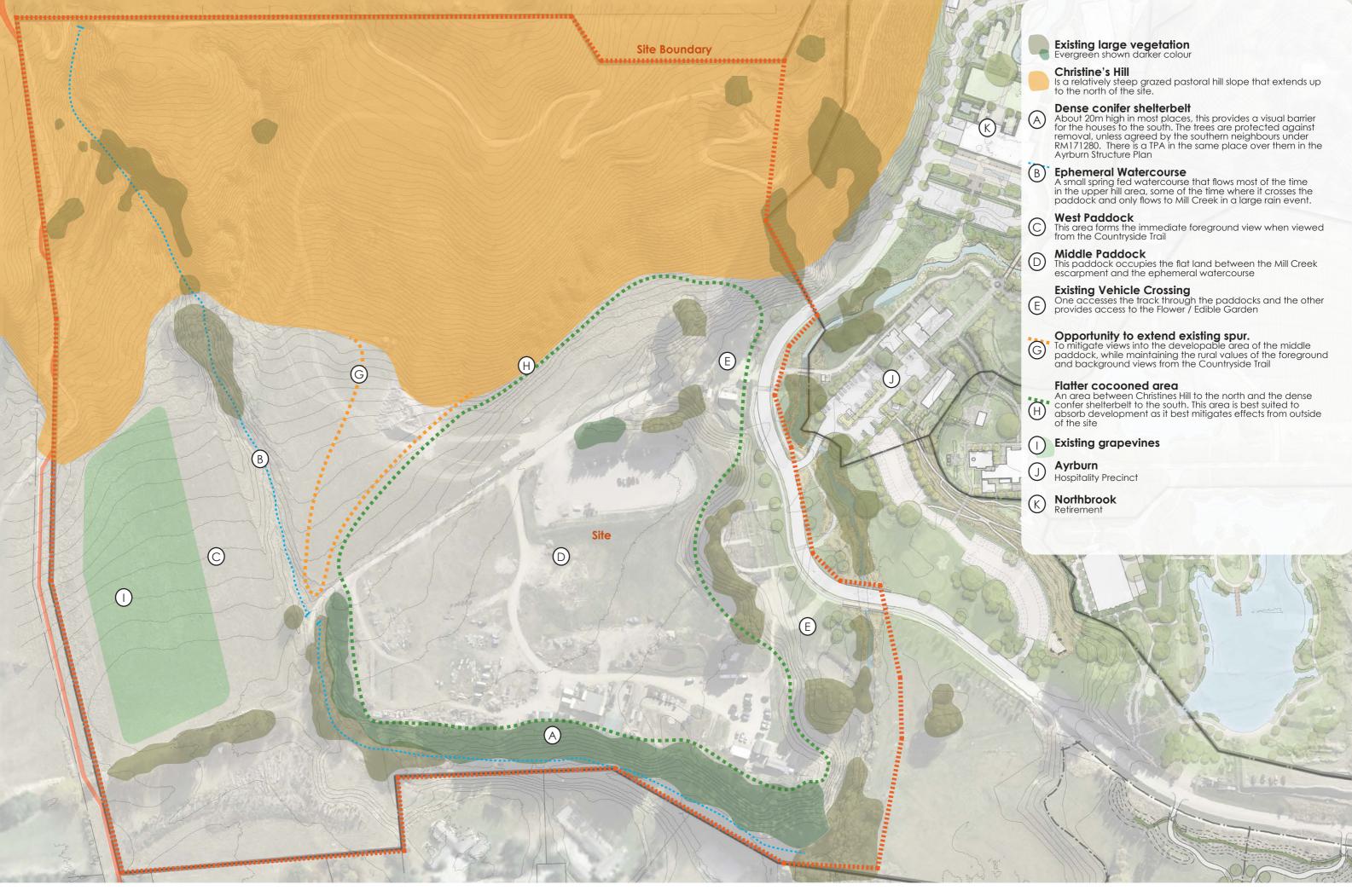


View from site looking north Showing Christines Hill

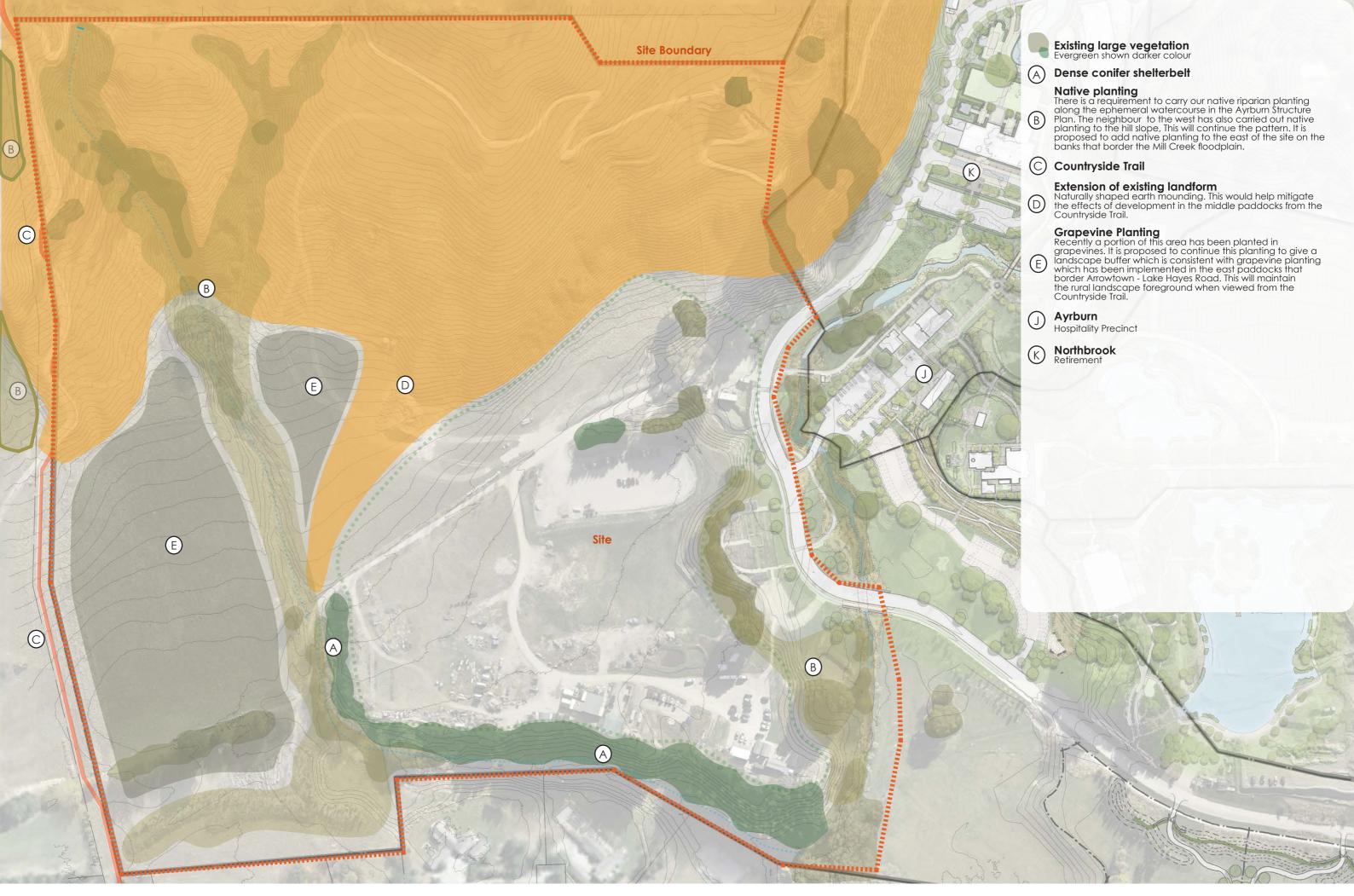


View from site looking south
Showing mature trees and young tree planting can be seen growing in the gaps. Buildings shown are temporary.





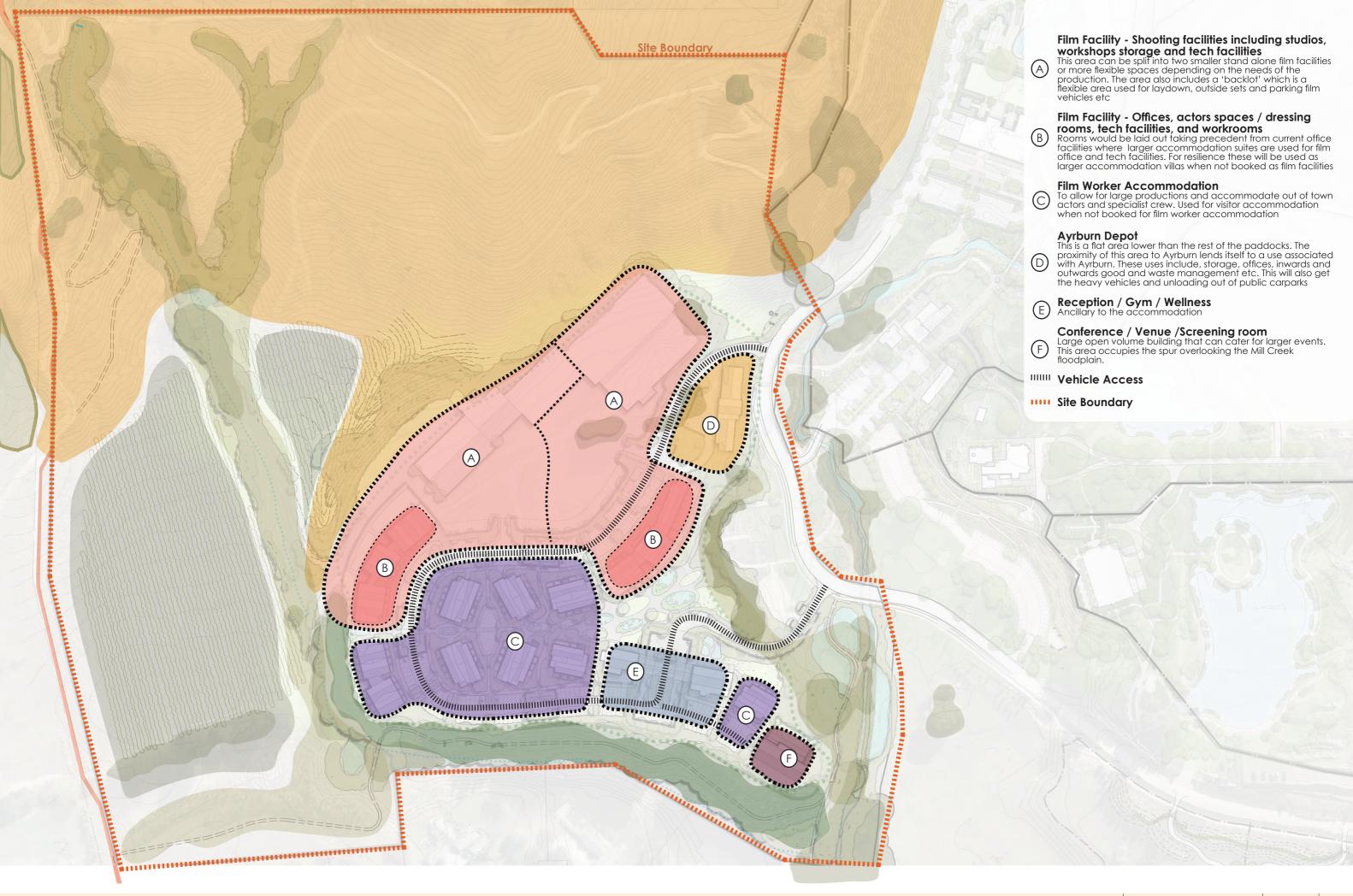
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Page 11



Ayrburn Screen Hub - Opportunities and Constraints Site Plan 30 January 2025

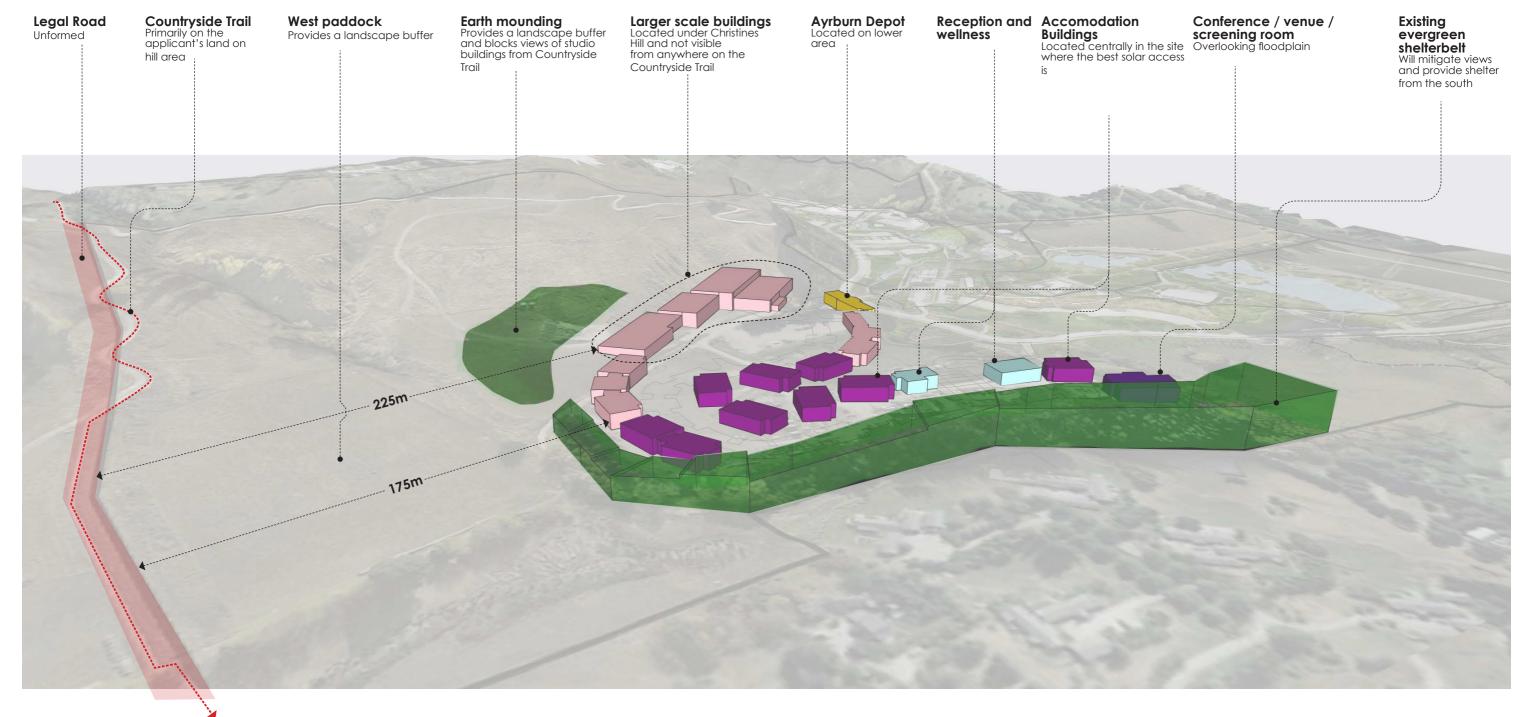
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Ayrburn Screen Hub - Precinct Plan 30 January 2025

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Filming studios14m external height clear span building for set construction

Workshop and workroom spaces
Flexible spaces for construction, fabrication, wardrobe, paint and tech departments such as Grip, Lighting, Rigging and

Flexible hardstand area for tech trucks, catering, outdoor sets, storage and carparking as required.

Controlled entriestwo entries so that the facility can be used for two smaller productions working at the same time.

Offices and private actor spaces and dressing rooms

To be used as production and department offices. When not in use for a production, these will be able to convert to double and single visitor accommodation suites for the open market.

Worker or visitor accommodation

Single unit worker accommodation to be used for accommodating crew. When not in use for a production these will be used for visitor accommodation.

Christine's Hill

Retained as open pasture browntop grass and grazed by sheep and kept free of invasive weeds. Riparian planting areas to be fenced.

Existing Countryside TrailPublic trail largely via easement over the applicant's land on Christines Hill and in road reserve on the flat land.

Extension of existing spurTo mitigate landscape effects from the trail up Christines Hill and screen larger studio buildings from view.

(J) Existing conifer shelter belt

To be retained as required by the Ayrburn Structure Plan.

Existing mature vegetation.

Native riparian planting
To the ephemeral watercourse.

To bookend the site and provide an open space buffer as per that between Arrowtown - Lake Hayes Road and the site.

Ayrburn Depot
Deliveries and ancillary function to the Ayrburn hospitality precinct. This will replace / formalise all the temporary storage containers, portacom staff rooms and offices scattered around the site.

Engineered Wetlands / detention ponds
To ensure water entering Mill Creek is sufficiently treated.

Ayrburn Hospitality Precinct (existing)
5 Restaurants, 7 bars, butcher, retail, bakery, music events area ice creamery, children's playgrounds, wedding venue and botanic garden including a flower farm.

Northbrook Retirement and Hotel

170 retirement units including 23 hospital grade care suites, clubhouse, gym pool and spa. An 18 room boutique Hotel with a 120 pax event space.

Reception

R For worker / visitor accommodation

S Gym / wellness
For worker / visitor accommodation

(↑) Conference / event space

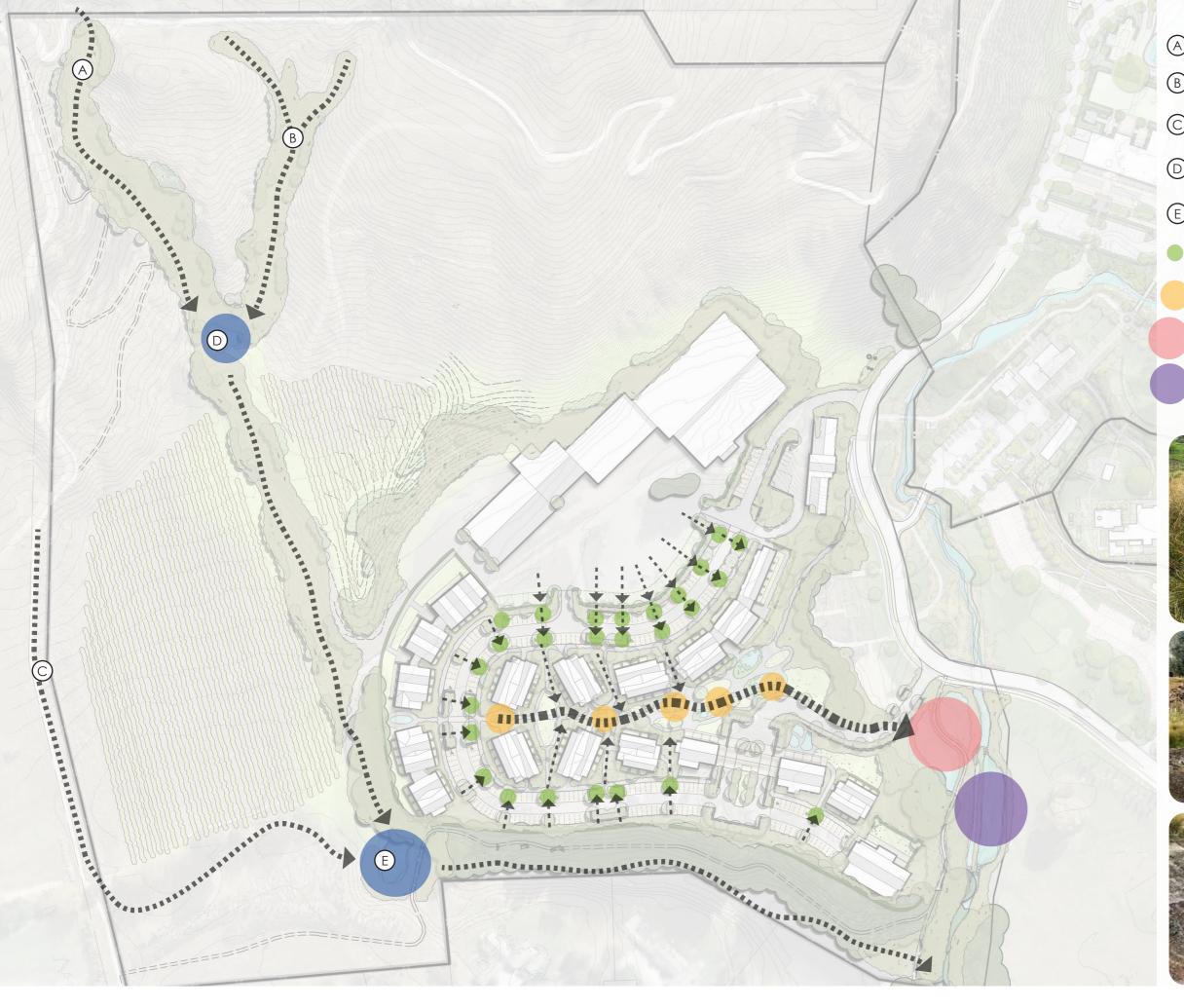
(U) Productive Garden

(V) Mill Creek

Proposed Mill Creek Sediment Trap 50x12m serviceable in line sediment trap.

2.5m high Hedge and solid timber fence

Y Proposed public trails
Refer public trails plan



Runoff coming from Millbrook and springs
Traveling in existing watercourse

B Runoff from gully
Traveling in existing watercourse

Runoff from Cycle Trail and Neighbours

Traveling through drains and culverts and across aplicant's land

Existing pond
To catch and settle out sediment from runoff above. To be cleaned out in dryer months when the watercourse is not flowing to Mill Creek. This pond is currently full of sediment

Detention PondTo catch and settle out sediment from runoff from the cycle trail and neighbouring properties.

Rain Gardens
To capture contaminants and sediment from road areas and hard surfaces

Engineered WetlandsContaining selected plants to further treat road runoff

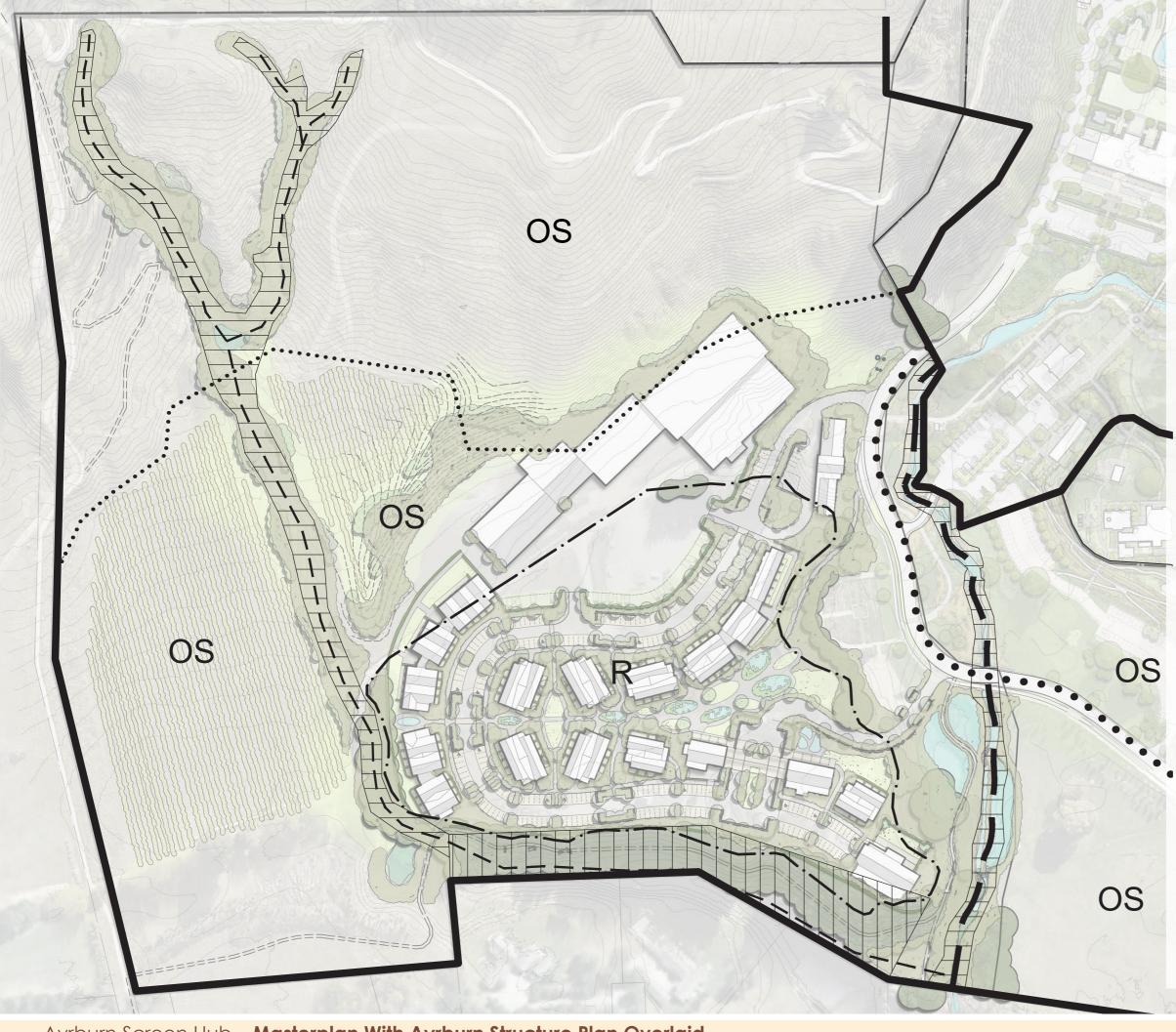
Tertiary Treatment Pond
Used to detain flood flows to allow sediment to settle prior to entering Mill Creek

In-line Sediment Trap
50m long x 12m wide. This takes precedent from Puku nui
which is an existing sediment trap in the upper catchment
pictured below after 11 months with C.200 Tonnes of sediment
removed.









Ayrburn Structure Plan with Masterplan underlaid

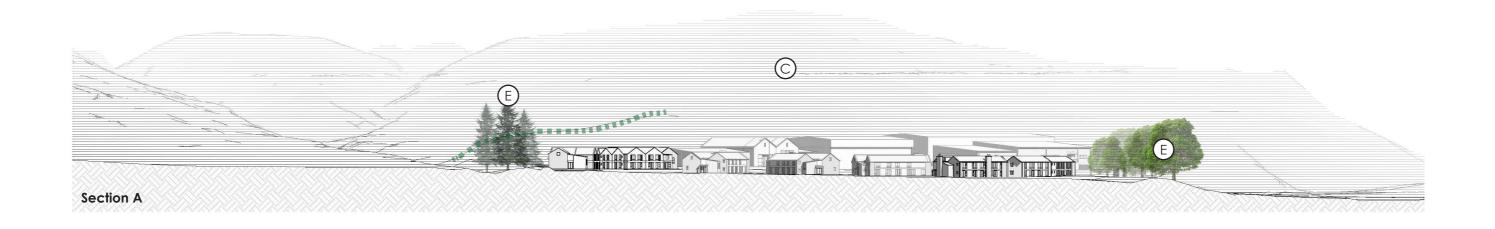
This plan shows how the masterplan largely conforms to the area identified for residential development in the Ayrburn Structure Plan. The District Plan allows for a density of 1 dwelling per hectare. This would allow up to 4 dwellings in the 'R' Area.

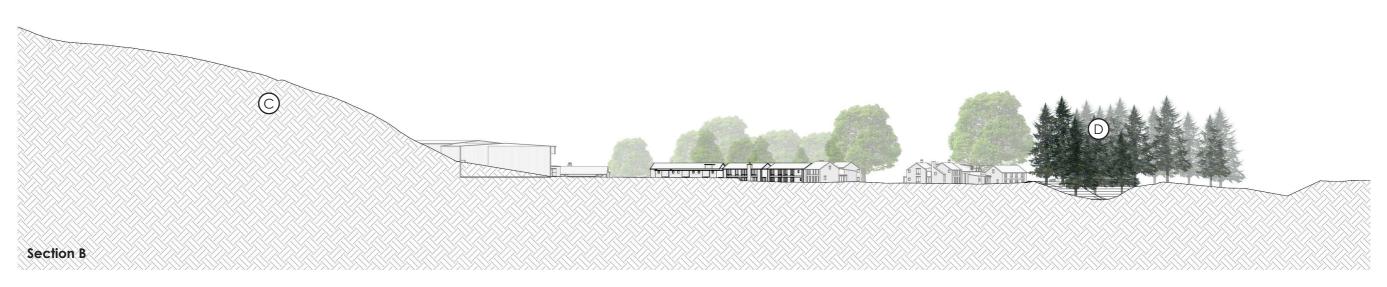
Where the proposed buildings are located outside the 'R' Activity Area, effects will be mitigated by landform and vegetation.

Ayrburn Screen Hub - Masterplan With Ayrburn Structure Plan Overlaid 30 January 2025

Ayrburn - Studio and Visitor Accompdation Design Report 30/01/2025







Christines Hill
Landform to the north forms a visual boundary to built form.
This includes the extension to the existing spur dashed green

Dense conifer shelterbelt forms a visual boundary to built form to the South and West

Existing mature specimen trees forms a visual boundary to built form to the east.





Ayrburn Screen Hub - **Artist impression - Film Studio Backlot**30 January 2025

Ayrburn - Studio and Visitor Accomodation Design Report 30/01/2025

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Ayrburn Screen Hub - **Artist impression - Film Studio Backlot 30 January 2025**Ayrburn - Studio and Visitor Accomodation Design Report 30/01/2025

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Ayrburn Screen Hub - **Artist impression - Film Studio and Depot from Ayr Avenue 30 January 2025**Ayrburn - Studio and Visitor Accomodation Design Report 30/01/2025





Ayrburn Screen Hub - Artist impression - Central Engineered Wetland Area 30 January 2025

Ayrburn - Studio and Visitor Accomodation Design Report 30/01/2025

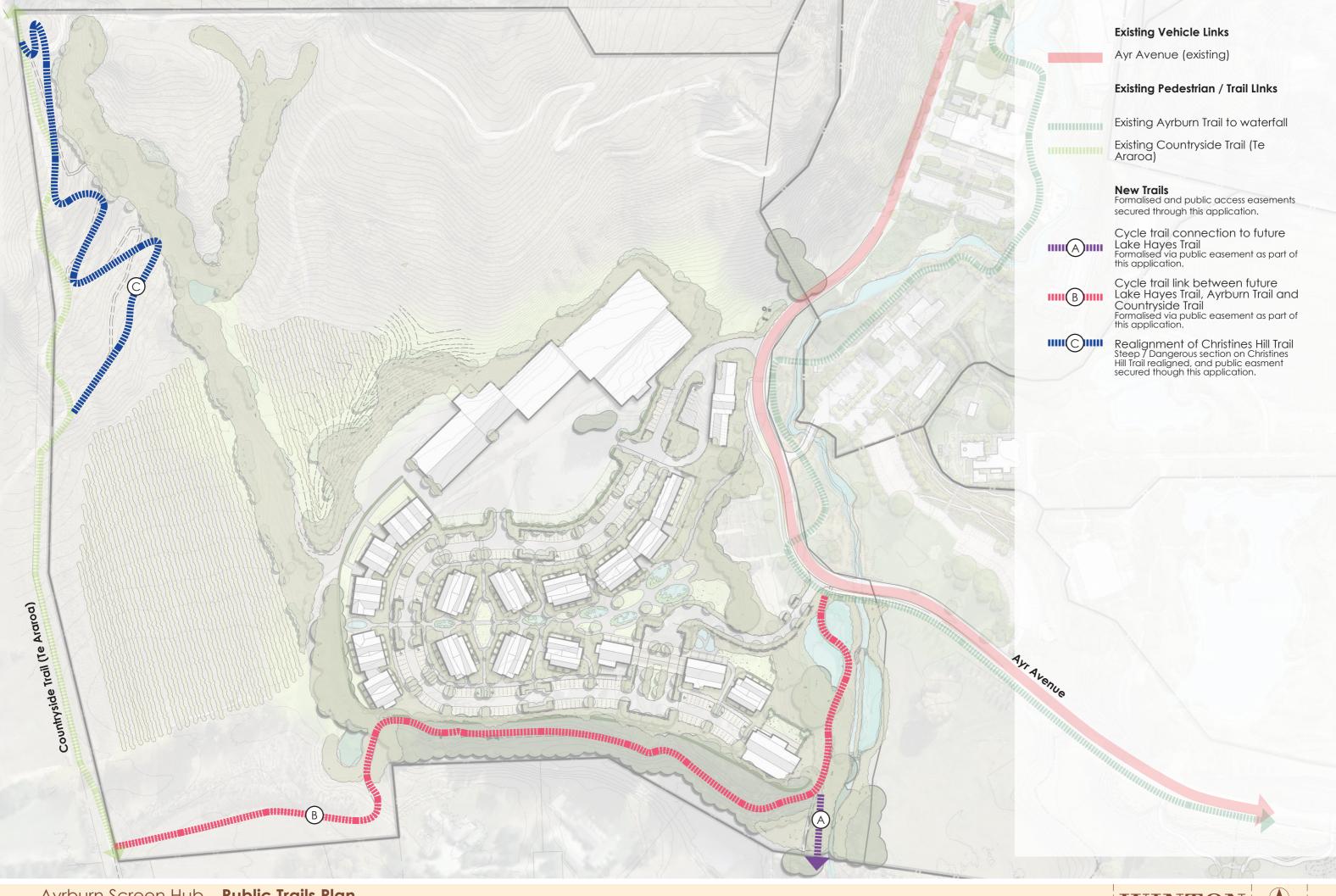




Ayrburn Screen Hub - Artist impression - View from Christines Hill 30 January 2025

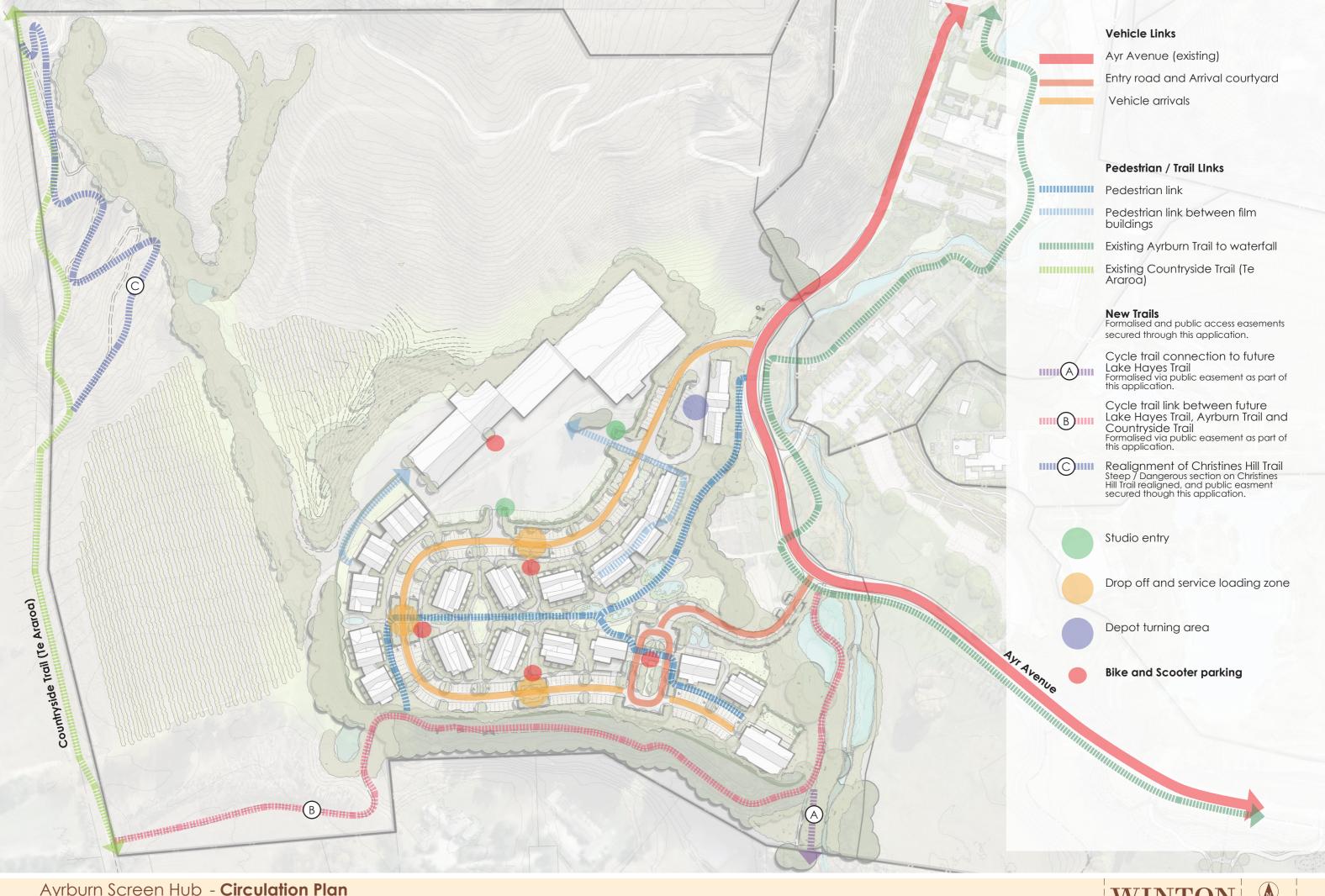
Ayrburn - Studio and Visitor Accomodation Design Report 30/01/2025





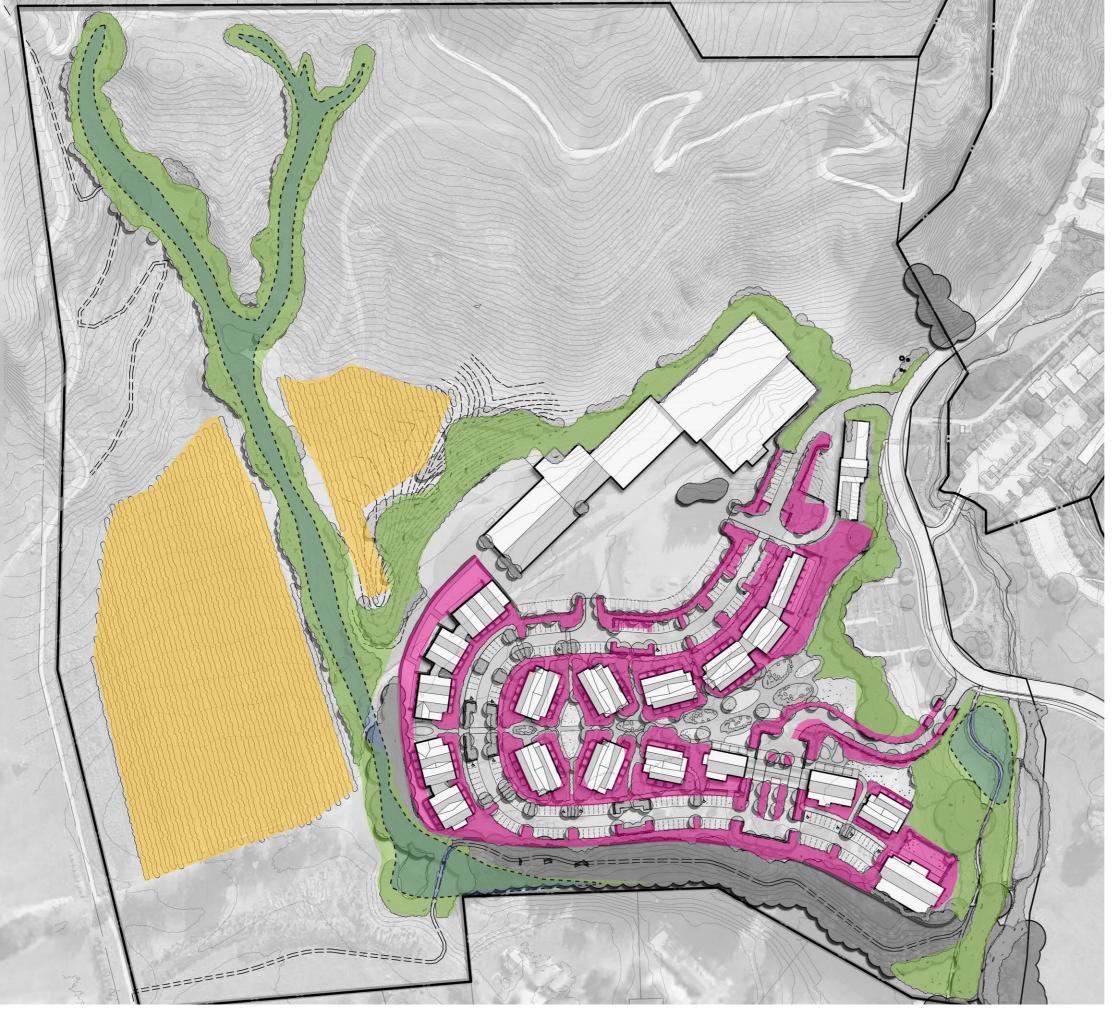
Ayrburn Screen Hub - Public Trails Plan 30 January 2025

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Ayrburn Screen Hub - Circulation Plan 30 January 2025

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Grapevines (some already planted by the applicant)

Native Margin Planting

Native Riparian Planting overlay

Amenity Planting - mixed natives & exotics

Overview - Planting

Native planting cocoons the development and borders the riparian areas. This natural and wild vegetation cover becomes the backdrop to the development. This planting will have ecological benefit. This will add to the existing , C.50,000 natives planted by the applicant. These have attracted a resident population of tui and a nesting pair of falcons pictured below within the Waterfall Park valley.

Areas in closer vicinity to buildings, infrastructure and private spaces are of an amenity planting character where garden beds, clipped hedges and specimen trees define spaces, create avenues and provide seasonal colour.









Native Margin key plant species To be selected from the following species

Common Name	Botanical Name	Spacing / Grade
Ribbonwood	Plagianthus regius	1.2m/PB3
Kowhai	Sophora microphylla	1.2m/PB3
Mikimiki	Coprosma Rotundafolia	1.2m/PB3
Thick leaved coprosma	Coprosma crassifolia	1.2m/PB3
Broadleaf	Griselinea littoralis	1.2m/PB3
Mountain Lacebark	Hoheria glabrata	1.2m/PB3
Black maitipo	Pittosporum tenuifolium	1.2m/PB3
Lancewoood	Pseudopanax ferrox	0.8m/PB3
Celery pine	Phyllocladus trichomanoides	1.2m/PB3
Small Seeded Coprosma	Coprosma microcarpa	1.2m/PB3
Mingimingi	Coprosma Propinqua	1.2m/PB3
NZ Coprosma	Coprosma virescens	1.2m/PB3
Twiggy Coprosma	Coprosma rhamnoides	1.2m/PB3
Mountain Beech	Fuscospora cliffortoides	2m/8L
Manuka	Leptospermum scoparium	1.2m/PB3
Mountain Flax	Phormium cookianum	1.2m/PB3
Koromiko	Hebe salicifolia	1.2m/PB3
Swamp sedge	Carex secta	1.0m/PB3
Red Tussock	Chionocloa rubra	1.0m/PB3



Photograph of revegetation works underway in Waterfall Park Valley



Ribbonwood Plagianthus regius



koromiko



Swamp sedge Carex secta



Swamp Flax Phormium tenax



Red Tussock Chionochloa rubra



Kowhai Sophora microphylla



Broadleaf Griselinea littoralis



Lancewoood Pseudopanax ferrox



Mingimingi Coprosma propinqua



Mountain Beech Fuscospora cliffortoides



Mikimiki Coprosma Rotundafolia







Celery pine Phyllocladus trichomanoides



NZ Coprosma Coprosma virescens



Manuka Leptospermum scoparium



Thick leaved coprosma



Small Seeded Coprosma Coprosma microcarpa



Twiggy Coprosma Coprosma rhamnoides



Mountain Flax Phormium cookianum



Native Riparian Plant species

To be selected from the following species

Common Name	Botanical Name	Spacing / Grade
Toe Toe	Austroderia richardii	1.5 / PB3
Cabbage Tree	Cordyline Australis	1.0 / PB3
Mingimingi	Coprosma Propinqua	1.2 / PB3
Makura Sedge	Carex Secta	1.0 / PB3
Swamp Flax	Phormium tenax	1.8 / PB3
Koromiko	Hebe salicifolia	1.8 / PB3
Thick leaved coprosma	Coprosma crassifolia	1.5 / PB3
Hebe Buxifolia	Hebe buxifolia	1.0 / PB3
Prickly Shield Fern	Polystichum vestitum	1.0 / PB3
NZ Rush	Juncus gregiflorus	1.0 / PB3
Red Tussock	Chionochloa rubra	1.2 / PB3
NZ Iris	Libertia Sp	0.8/ PB3





Riparian revegetation planting works underway along Mill Creek (within the applicants land)



Toe Toe Austroderia richardii



Makura Sedge Carex secta



Thick leaved coprosma Coprosma crassifolia



Snow tussock Chionochloa rigida



Red Tussock Chionochloa rubra



Cabbage Tree Cordyline Australis



Swamp Flax Phormium tenax



NZ Iris Libertia Sp



Box Leaf Hebe Hebe Buxifolia



Kowhai Sophora microphylla



Mingimingi Coprosma propinqua



koromiko Hebe salicifolia



Prickly Shield Fern Polystichum vestitum



NZ Rush Juncus gregiflorus



Mountain Toatoa Phyllocladus falpinus



Overview - Amenity Planting Character

The Amenity Planting Character will exhibit a mixture of native and exotic species to create a contrast to the Native Margin Planting. Seasonal colour will reflect the design language of the surrounding Arrowtown area.











Pohuehue Muehlenbeckia sp*



Cushion Plant Scleranthus biflorus*



Black-eyed Susan Rudbeckia fulgida Goldsturm



Box Hedge Buxus semper-



NZ Iris Libertia Sp*



Broadleaf Griselinea Littoralis*

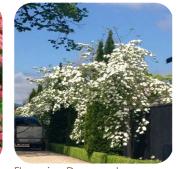




Hydrangea Hydrangea Sp



Sedum Sedum Sp



Flowering Dogwood Cornus eddies white wonder



Kowhai Sophora Sp*



Clematis Clematis Sp*









Lavender Lavendula Sp



Buxus topiary Buxus semper

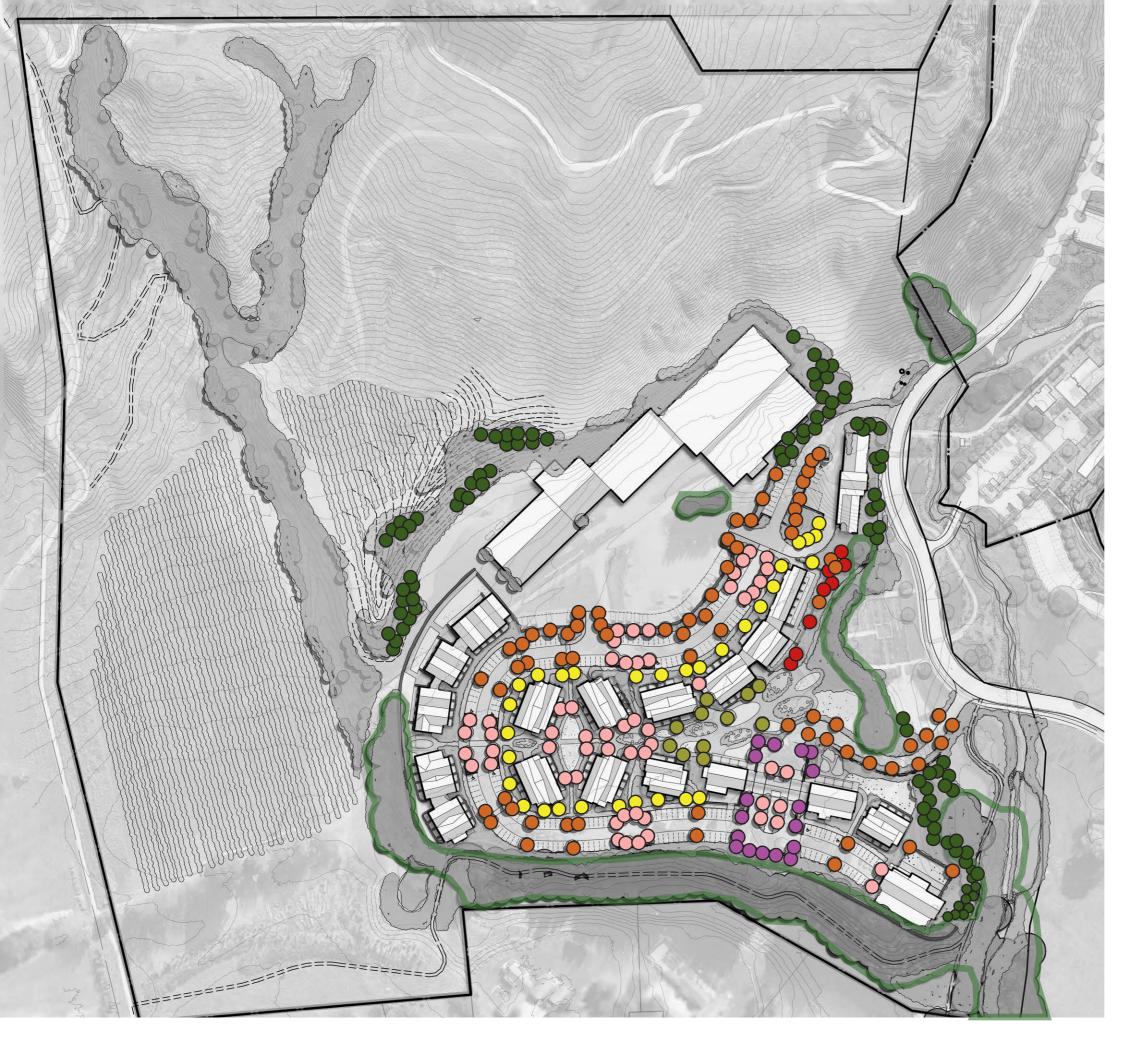


Flowering Cherry Lavendula Sp



Fruit trees Edible Species







American Sweetgum (Liquidambar styraciflua) An upright deciduous specimen tree that provides bright red leaves



Flowering Cherry (Prunus Sp.) A deciduous specimen tree with a spreading crown, heavy white and pink Blossom and scent in spring.



Small Leaved Lime (Tilia cordata) An upright deciduous specimen tree that responds well to pleaching.



Oriental Plane (Platinus orientalis) A deciduous specimen tree with a spreading crown. Provides golden leaves in autumn.



Ornamental Pear (Pyrus calleryana 'Aristocrat') A deciduous upright specimen tree with amber autumn colour and white blossom in spring.



Mountain Beech (Fuscospora cliffortioides) A native beech species.



Upright Oak (Quercus robur 'fastigiata')
A marcescent (deciduous but retains leaves in winter) columnar specimen tree with yellow autumn

colour. Leaf turns brown over winter.



Existing woodland trees to be retained

