

Hon James Meager

Minister for the South Island
Minister for Hunting and Fishing
Minister for Youth
Associate Minister of Transport



10 December 2025

JMITC - 25

Trevor Robinson
Expert Panel Chair

By email: Substantive@fasttrack.govt.nz

Fast-track Approvals Act substantive application – Ayrburn Screen Hub FTAA-2506-1071

Dear Trevor

Thank you for the opportunity to comment on Waterfall Park Developments Limited's substantive application under the Fast-track Approvals Act 2024 for the Ayrburn Screen Hub project (FTAA-2506-1071). You have invited me to comment in my capacity as Minister for the South Island and Associate Minister of Transport.

I understand the proposed Ayrburn Screen Hub is designed to establish a purpose-built film and television production facility on a 26.25-hectare site of privately owned land at Ayr Avenue, Arrowtown. The proposed development comprises two purpose-built sound stages, multiple workshops and production offices, a backlot area for outdoor sets, approximately 201 accommodation units across 12 buildings, a three-level depot and logistics building, a gym and wellness centre, and associated supporting infrastructure.

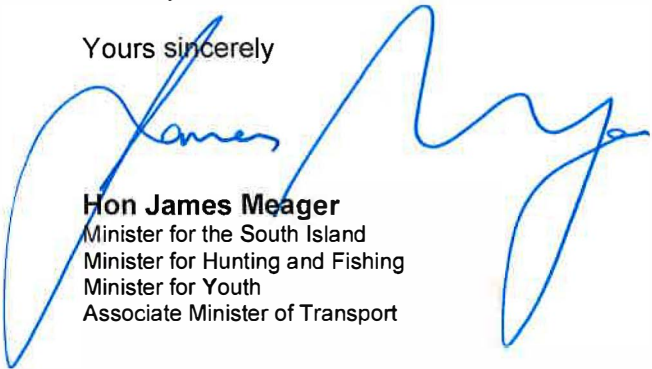
I note that assessments indicate the Ayrburn Screen Hub project will inject approximately \$258.00 million net present value (NPV) into the regional economy during the three-year construction phase. This would support an estimated 1,890 fulltime equivalent (FTE) jobs over the build period, equivalent to about 630 jobs per annum.

I also note that once operational, the facility is projected to generate \$462.00 million NPV in the regional economy over a ten-year period, supporting approximately 370 FTE jobs per annum, with over 130 of these jobs located on site.

My view is that the substantive application aligns with the Government's priorities for economic growth and I would like to note my support for the Ayrburn Screen Hub project to receive the substantive approvals it requires.

My support does not cover the operational impacts of this project on the local transport network. I understand that Otago Regional Council, Queenstown-Lakes District Council, and the New Zealand Transport Agency have also been invited and can provide comment on these aspects of the project.

Yours sincerely



Hon James Meager
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