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0460-119

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# Design Narrative

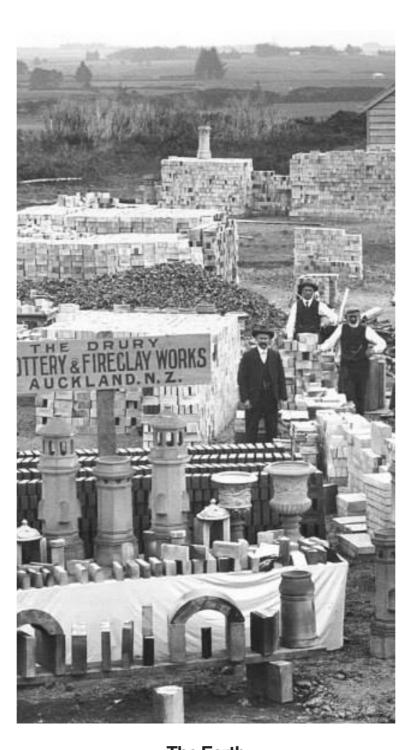


# Design Pillars

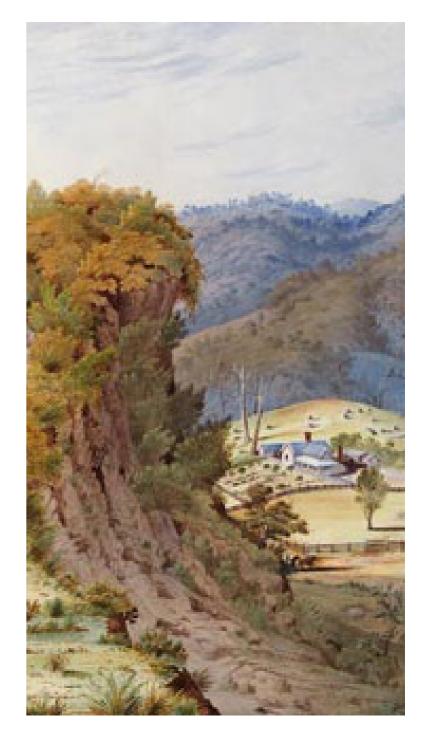


**Awa & Repo**Hingaia Stream and surrounding Marshlands

FTC - STAGE 2 - 100%



**The Earth**Drury Brickworks and Land Fertility



**Connections**Travel and Trade

# Awa & Repo







### Awa: "river." Repo: "swamp" or "marsh."

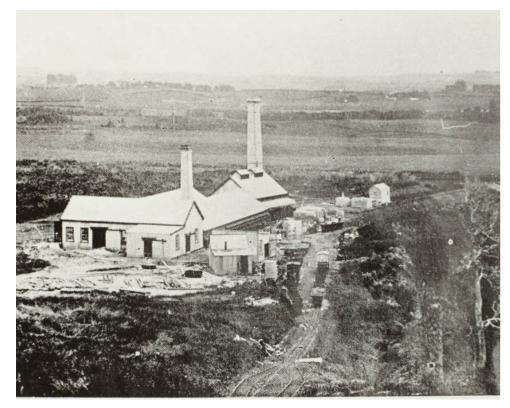
The Hingaia area, with its stream and surrounding catchment, holds significant cultural and historical importance. Named after an esteemed ariki (a woman of high rank) who is buried at Maketu, near Stevensons Quarry, the stream that carries her name represents her legacy. The surrounding marshlands and catchments offer an opportunity to connect with this aspect of nature, rich in both natural beauty and ancestral significance.

Incorporating local elements like "awa" (river) and "repo" (swamp or marsh) into the landscape can strengthen this connection, blending cultural meaning with the natural environment. These features create a harmonious relationship with the land and the waters, embodying the historical significance of the area while fostering a deeper understanding and recognising keyviews of significance to mana whenua and their tūpuna

This connection to the land, the water, and the people's history presents a chance to explore ecological sustainability, while honoring the rich stories and traditions that shape the identity of this region.

SOURCE: HTTPS://WWW.AUCKLANDCOUNCIL.GOVT.NZ/UNITARYPLANDOCUMENTS/PC-67-APPENDIX-14-CULTURAL-VALUES-ASSESSMENT.PDF

# The Earth











### **Drury Brickworks**

Drury Brickworks, established in the late 19th century, played a significant role in supplying high-quality bricks for the city's rapid urban growth. It became a key supplier for construction projects in Auckland, producing durable bricks that contributed to the city's development. Over time, technological advancements in brickmaking were adopted, but the rise of modern building materials led to its decline. The brickworks closed in the mid-20th century, but its legacy endures in the many buildings constructed with Drury bricks, making it an important part of Auckland's industrial and architectural history.

Drury brick, with its earthy tones and textured surface, brings a unique architectural influence that ties design to the raw beauty of the earth. Its solid, natural quality evokes a sense of permanence and grounding, anchoring any structure with a deep connection to the landscape. Drury brick represents strength, resilience, and a lasting bond to the earth, embodying both the physical durability of the material and deeper themes of stability, permanence, and rootedness. It reflects not only the enduring nature of the built environment but also the timeless connection between architecture and the land.

SOURCE: HTTPS://WWW.NEWZEALANDPOTTERY.NET/T1343-DRURY-POTTERY-AND-FIRECLAY-BRICKS

# Connections













#### **Travel and Trade**

The site is a significant location, with it being in an area of shared importance to multiple iwi due to the landscapes use for meeting, mahinga kai, trading, and travel.

The image on the upper left is a painting of the site of a pā in the area built by Noia, a Wai-o-Hua chief, in the mid-1700s. During the late 1830s another pā was built on the slopes below by Pēpene Te Tihi, a Ngāti Tamaoho chief. In the 1840s Māori established extensive gardens here and provided Auckland with fresh produce. This land was confiscated during the New Zealand wars of the 1860s and Te Maketū was settled by Pākehā farmers. A farmhouse is visible at right.

In the early to mid-20th century, Drury's fertile land made it a prime area for fruit cultivation. The local orchards, particularly those growing apples and other fruits, played a significant role in Auckland's agricultural economy. As the production of fruit increased, so did the need for efficient packing facilities to handle the harvest. Fruit packing sheds were established in Drury and surrounding areas to prepare the crops for distribution to local markets and export.

Mahinga kai/mahika kai is about the value of natural resources that sustain life, including the life of people. It is important to manage and protect these resources, in the same way that ancestors have done before us.

The railway line is also of significance in the area. The 65th Regiment arrived in Drury and five encampments were established along Great South Road. Work began on the horse-drawn tramway from the port to the coal mine. This was the first railway in the North Island and triggered the establishment of an Auckland – Drury line.

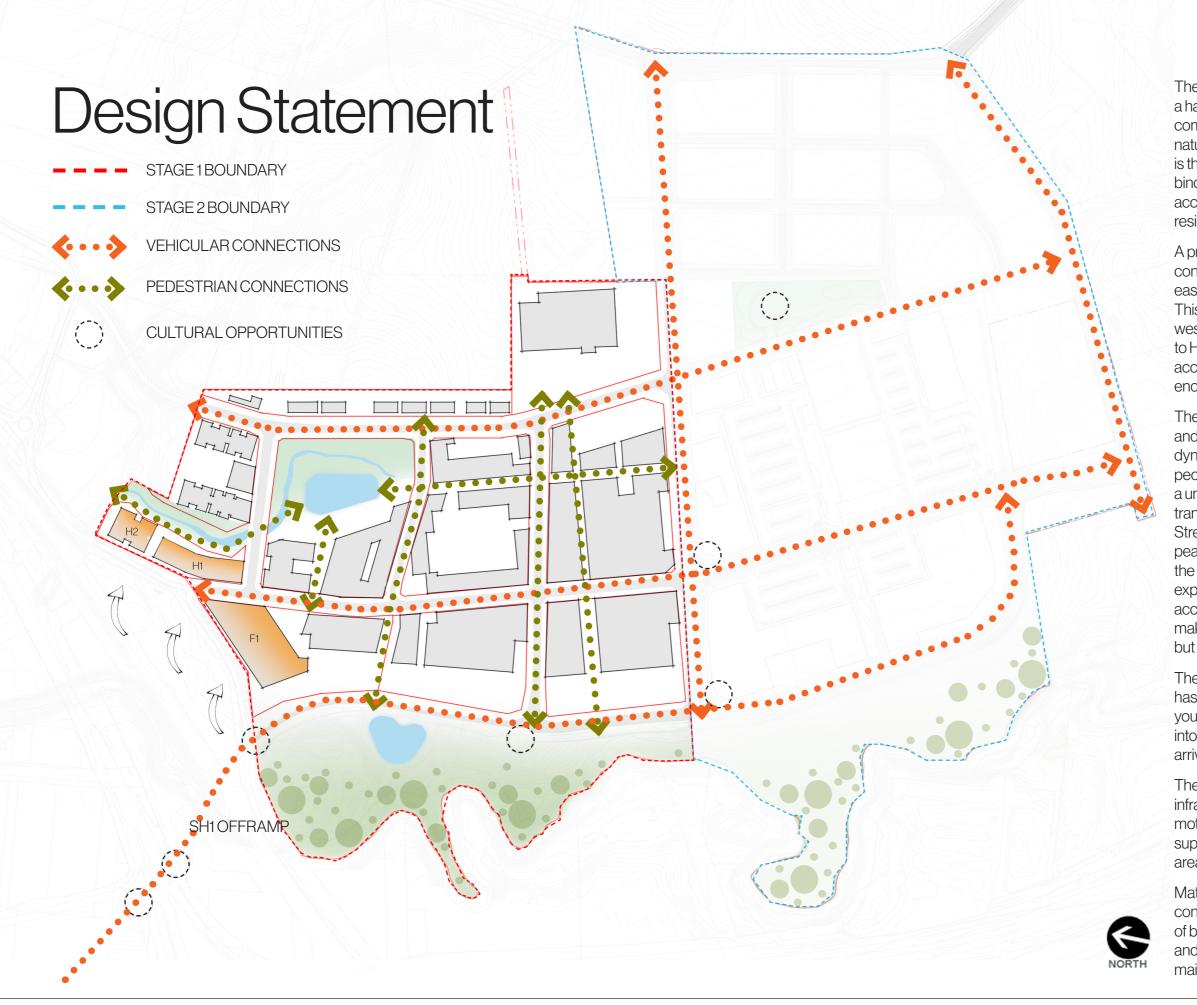
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HTTPS://WWW.EPA.GOVT.NZ/ASSETS/UPLOADS/DOCUMENTS/FAST-TRACK-CONSENTING

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The design of this development seeks to create a harmonious, connected space that fosters community engagement while respecting the site's natural and cultural heritage. Central to the concept is the establishment of seamless connections that bind the site both physically and visually, enhancing accessibility and creating a sense of place for residents and visitors alike.

A primary focus of the design is the north-to-south connection between Stage 1 and Stage 2, facilitating easy movement and integration across the site. This route will be complemented by an east-to-west connection that links the residential precinct to Hingaia Stream, providing residents with direct access to the natural beauty of the waterway while encouraging pedestrian flow.

The retail experience includes key retail laneways and large format retails, offering a vibrant and dynamic experience for both locals and visitors. As people stroll through the area, they will be drawn into a unique journey that links the retail spaces with the tranquil pond, lush landscape, and the serene Hingaia Stream/Reserve. This connection creates a lively and peaceful atmosphere, where the natural beauty of the surroundings enhances the shopping and dining experience. The proximity to Stage 1 ensures easy access, encouraging exploration and interaction, making the retail boulevard not just a place to shop, but a destination offering community engagement.

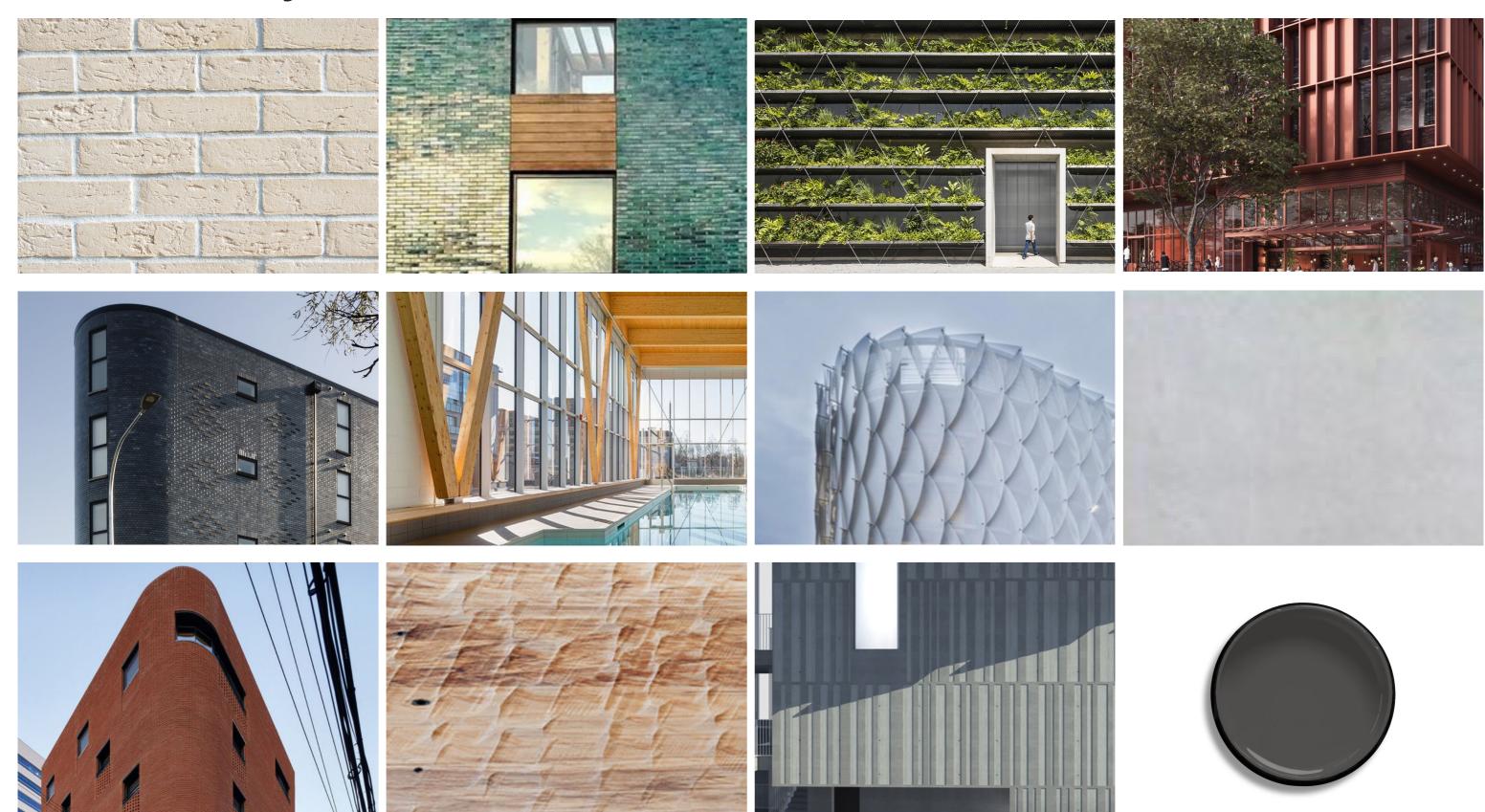
The visual connection from the southern motorway has been addressed by significant design features as you enter from the North-West (Lot H&F) entrance into the development, providing a strong sense of arrival and contributing to the identity of the area.

The design ensures future connectivity to key infrastructure, including the nearby train station and motorway offramp, enhancing accessibility and supporting travel to and from the development as the area grows.

Materials have been selected to emphasize a connection to the earth, particularly through the use of brick, which historically grounds the development and reflects the region's natural landscape while maintaining a timeless aesthetic and durability.

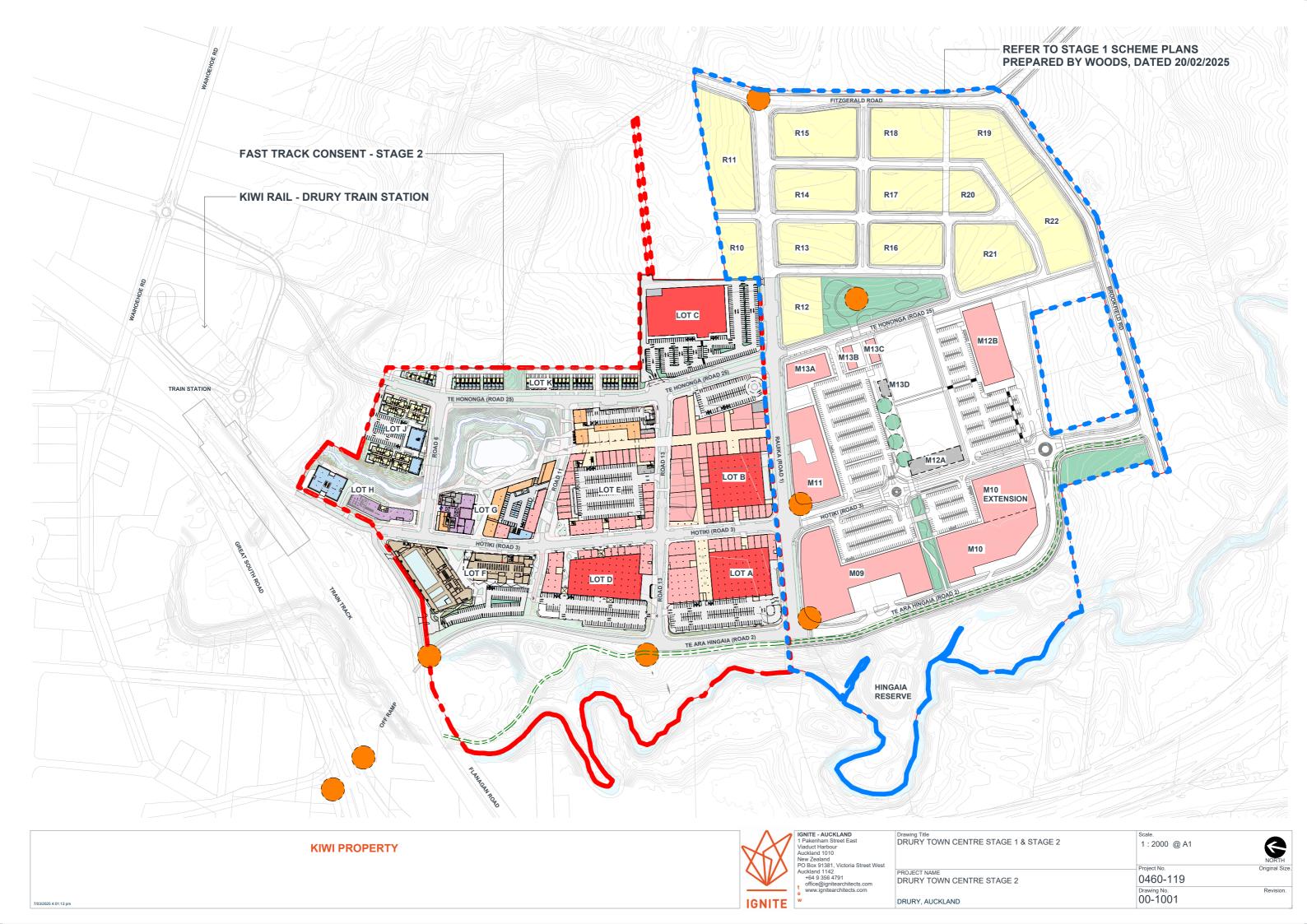
0460-119 Page – 09

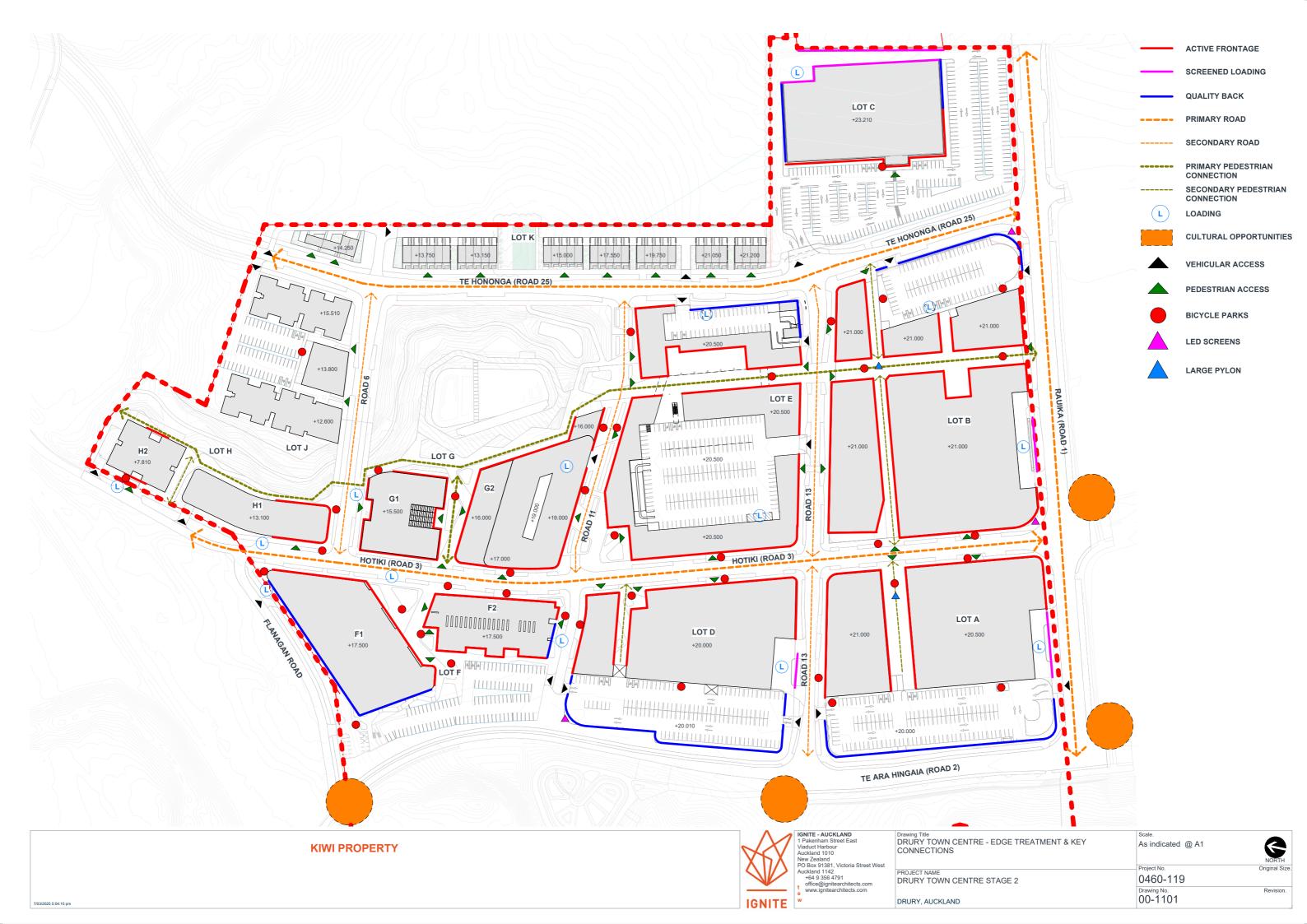
# Materiality Palette

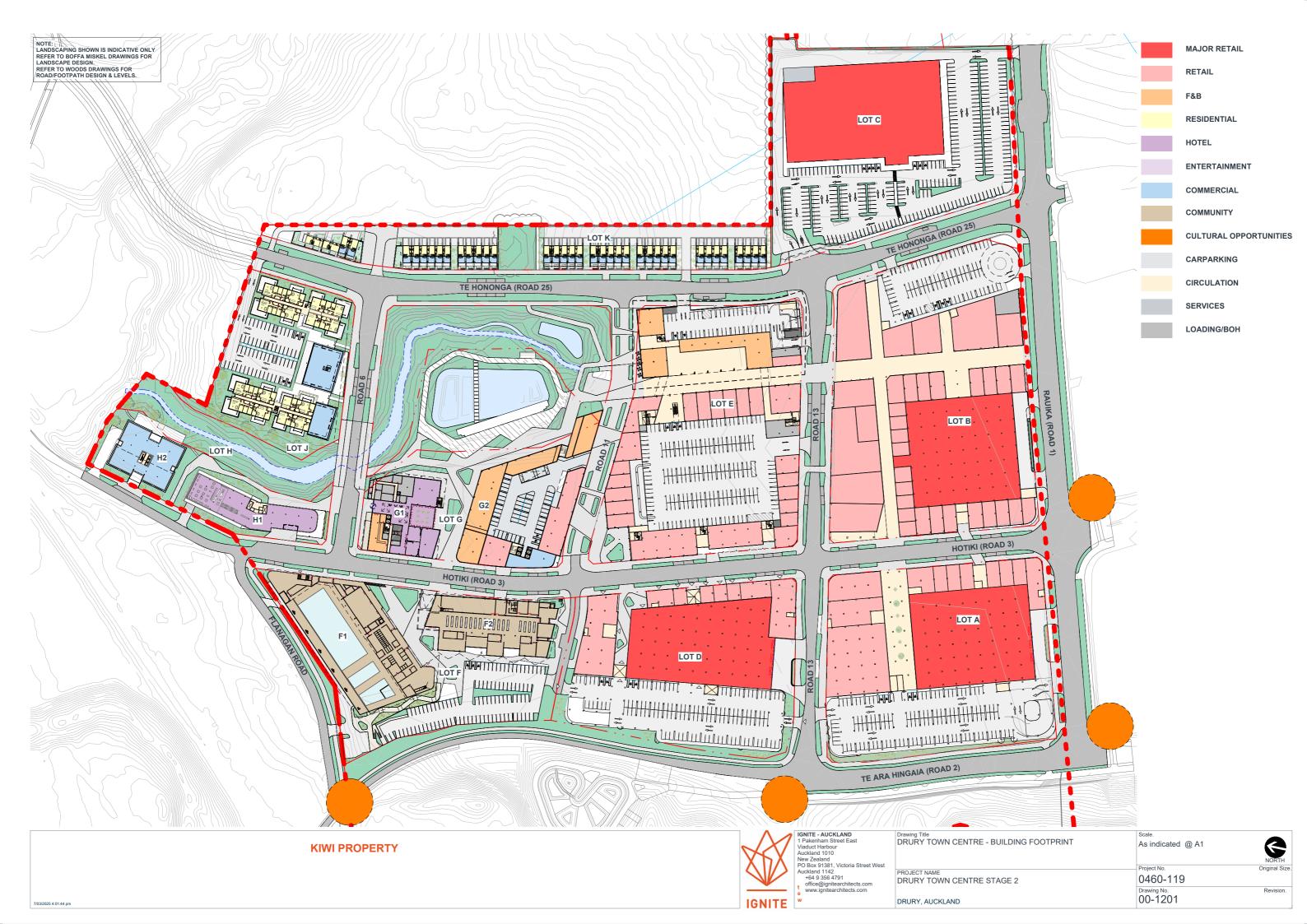


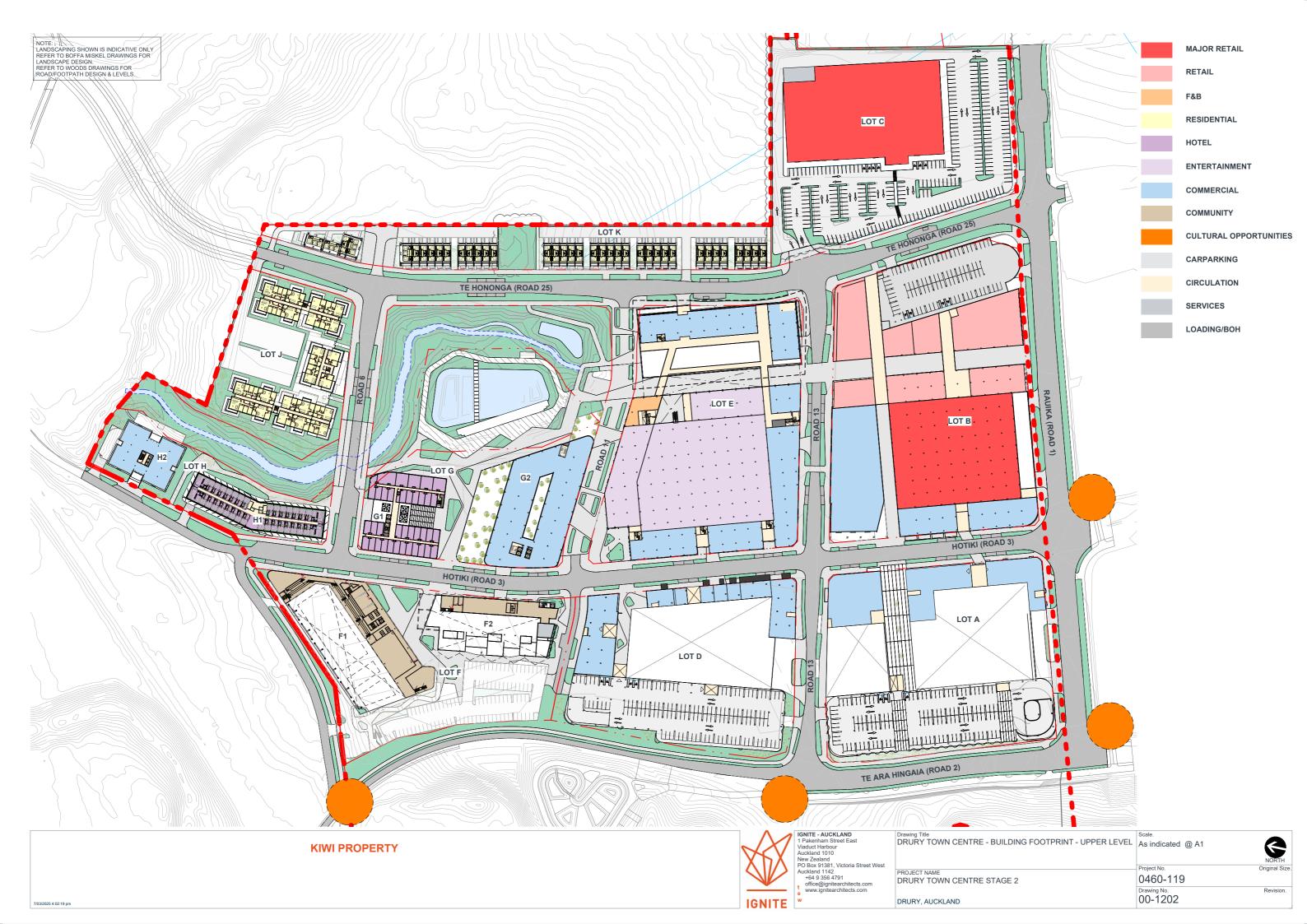


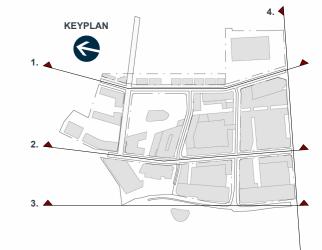
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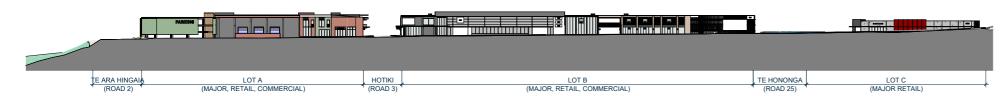
## 1. TE HONONGA (ROAD 25)



## 2. HOTIKI (ROAD 3)



## 3. TE ARA HINGAIA (ROAD 2)



# 4. RAUIKA (ROAD 1)

KIWI PROPERTY	X	IGNITE - AUCKLAND 1 Pakenham Street East Viaduct Harbour Auckland 1010	Drawing Title OVERALL ELEVATIONS	Scale. As indicated @ A1	
Z A Company of the Co		PO Box 91381, Victoria Street West Auckland 1142 +64 9 356 4791 office@ignitearchitects.com	PROJECT NAME DRURY TOWN CENTRE STAGE 2	Project No. 0460-119	Original Size.
24/02/2025 5:26:02 pm	GNITE	www.ignitearchitects.com	DRURY, AUCKLAND	Drawing No. 00-1211	Revision.





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Drawing Title	Scale.
SITE PERSPECTIVE - SHEET 02	@ A1
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DRURY, AUCKLAND	00-1252



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ving Title 'E PERSPECTIVE - SHEET 03	Scale.  @ A1	
DJECT NAME URY TOWN CENTRE STAGE 2	Project No. 0460-119	Original Size
TIRY ALICKI AND	Drawing No. 00-1253	Revision.





Drawing Title	Scale.
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	Project No. Original Size
PROJECT NAME	0460-119
DRURY TOWN CENTRE STAGE 2	0400-119
	Drawing No. Revision.
DRURY, AUCKLAND	00-1254
DROTT, ACCRETAD	

#### OVERALL GFA AREA SCHEDULE

24/02/2025 2:32:51 pm

OT NO.			BASEMENT -	1 GROUND	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	LEVEL 7	TOTALS
		MAJOR (RETAIL)		4,693.00 m <sup>2</sup>	I	1						4,693.0
		RETAIL		4,278.00 m <sup>2</sup>								4,278.0
OT A	GFA	COMMERCIAL			2,523.00 m <sup>2</sup>							2,523.
		CIRCULATION		393.00 m <sup>2</sup>	401.00 m <sup>2</sup>							794.
		TOTAL		9,364.00 m <sup>2</sup>	2,924.00 m <sup>2</sup>							12,288.
		•	•			•						
		MAJOR (RETAIL)		4,771.00 m <sup>2</sup>	5,441.00							10,212.
		RETAIL		9,403.00 m <sup>2</sup>	5,099.00 m <sup>2</sup>							14,502
тв	GFA	COMMERCIAL			4,200.00 m <sup>2</sup>							4,200.
		CIRCULATION		251.00 m <sup>2</sup>	252.00 m <sup>2</sup>							503
		TOTAL		14,425.00 m <sup>2</sup>	14,992.00 m <sup>2</sup>							29,417
		·		•		•	•					
тс	GFA	MAJOR (RETAIL)		5,845.00 m <sup>2</sup>								5,845
10	GFA	TOTAL		5,845.00 m <sup>2</sup>								5,845
		MAJOR (RETAIL)		4,775.00								4,775
		RETAIL		2,412.00 m <sup>2</sup>								2,412
TD	GFA	COMMERCIAL			2,422.00 m <sup>2</sup>							2,422
		CIRCULATION		255.00 m <sup>2</sup>	313.00 m <sup>2</sup>							568
		TOTAL		7,442.00 m <sup>2</sup>	2,735.00 m <sup>2</sup>							10,177
		RETAIL		4,871.00 m <sup>2</sup>								4,871
		F&B (RETAIL)		1,310.00 m <sup>2</sup>	244.00 m <sup>2</sup>							1,554
TE	GFA	ENTERTAINMENT (RETAIL)			7,690.00 m <sup>2</sup>							7,690
"	GFA	COMMERCIAL			4,966.00 m <sup>2</sup>							4,966
		CIRCULATION		786.00 m <sup>2</sup>	1,950.00 m <sup>2</sup>							2,736
		TOTAL		6,967.00 m <sup>2</sup>	14,850.00 m <sup>2</sup>							21,817
	GFA	AQUATIC CENTRE (COMMUNITY)	30.00 m <sup>2</sup>	4,874.00 m <sup>2</sup>	2,034.00 m <sup>2</sup>			1			<u> </u>	6,938
TF1		TOTAL	30.00 m <sup>2</sup>	4,874.00 m <sup>2</sup>	2,034.00 m <sup>2</sup>							6,938
											_	1
TF2	GFA	COMMUNITY LIBRARY (COMMUNITY)		2,520.00 m <sup>2</sup>	758.00 m <sup>2</sup>							3,278
		TOTAL		2,520.00 m <sup>2</sup>	758.00 m <sup>2</sup>							3,278
		l		1 2		1						1
TG1	GFA	HOTEL		2,090.00 m <sup>2</sup>	1,840.00 m <sup>2</sup>	1,843.00 m <sup>2</sup>		938.00 m <sup>2</sup>	938.00 m <sup>2</sup>			9,033
		TOTAL		2,090.00 m <sup>2</sup>	1,840.00 m <sup>2</sup>	1,843.00 m <sup>2</sup>	1,384.00 m <sup>2</sup>	938.00 m <sup>2</sup>	938.00 m <sup>2</sup>			9,033
		DETAIL	Ι	004.002	700.002	1	1			1	Ι	1 4054
		RETAIL		321.00 m <sup>2</sup>	730.00 m <sup>2</sup>							1,051
TG2	GFA	F&B (RETAIL)		1,664.00 m <sup>2</sup>	400.002	100.002	100.002	2 202 002	2 202 002	2 200 002	1.740.002	1,664
		COMMERCIAL		95.00 m <sup>2</sup>	409.00 m <sup>2</sup>	128.00 m <sup>2</sup>		3,382.00 m <sup>2</sup>	3,382.00 m <sup>2</sup>	3,382.00 m <sup>2</sup>	1,746.00 m <sup>2</sup>	12,652
		TOTAL		2,080.00 m <sup>2</sup>	1,139.00 m <sup>2</sup>	128.00 m <sup>2</sup>	128.00 m <sup>2</sup>	3,382.00 m <sup>2</sup>	3,382.00 m <sup>2</sup>	3,382.00 m <sup>2</sup>	1,746.00 m <sup>2</sup>	15,367
		HOTEL	87.00 m <sup>2</sup>	1,604.00 m <sup>2</sup>	1,611.00 m <sup>2</sup>	1,611.00 m <sup>2</sup>	1,611.00 m <sup>2</sup>	1,611.00 m <sup>2</sup>				8,135
TH1	GFA	TOTAL	87.00 m 87.00 m <sup>2</sup>	1,604.00 m	1,611.00 m	1,611.00 m	1,611.00 m	1,611.00 m			<del>                                     </del>	8,135 8,135
		TOTAL	87.00 111	1,604.00 111	1,611.00 111	1,611.00 111	1,611.00 111	1,611.00 111				0,133
TH2	GFA	COMMERCIAL	50.00 m <sup>2</sup>		1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>				6,285
1112		TOTAL	50.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>	1,247.00 m <sup>2</sup>				6,285
		Incorporation		1 1000 00 2	1 00000 2							1
<u>.</u> ,	GFA	RESIDENTIAL		1,933.00 m <sup>2</sup>	2,619.00 m <sup>2</sup>	2,619.00 m <sup>2</sup>						7,171
נדו		RESIDENTIAL AMENITIES		892.00 m <sup>2</sup>				$\vdash$				892
		TOTAL		2,825.00 m <sup>2</sup>	2,619.00 m <sup>2</sup>	2,619.00 m <sup>2</sup>						8,063
												_
		RESIDENTIAL		2,342.00 m <sup>2</sup>	2,342.00 m <sup>2</sup>	2,191.00 m <sup>2</sup>				ı	1	6,875

TOTAL STAGE 2 GFA 143,518.00 m<sup>2</sup>

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LOT B	2					
LOT C	0					
LOT D	2					
LOT E	2					
LOT F	2					
LOT G	2					
LOT H	2					
TOTAL	14					
EOT REQUIREMENTS AS PER E27 & DRURY CENTRE PRECINCT PROVISIONS TABLE.						
**I OCATIONS TO BE ASSIGNED AT LATER DESIGN STAGE						

END OF TRIP FACILITIES - FTC STG 2

LOT A

BICYCLE PARKING REQUIREMENTS AS PER E27, PC79 AND DRURY CENTRE PRECINCTPROVISIONS.

REFER TO SHEET 00-1101 - DRURY TOWN CENTRE - EDGE TREATMENT PLANFOR INDICATIVE EXTERNAL BIKE RACK LOCATIONS.

\*\* INTERNAL BIKE RACK LOCATIONS WILL BE CONFIRMED AT LATER PLANNING STAGE

BICYCLE PARKING - FTC STG 2

VISITOR

14

37

12

23

51

LOT A

LOT B

LOT C

LOT D

LOT E

LOT F

LOT G

LOT J

LOT K

SECURE

10

18

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19

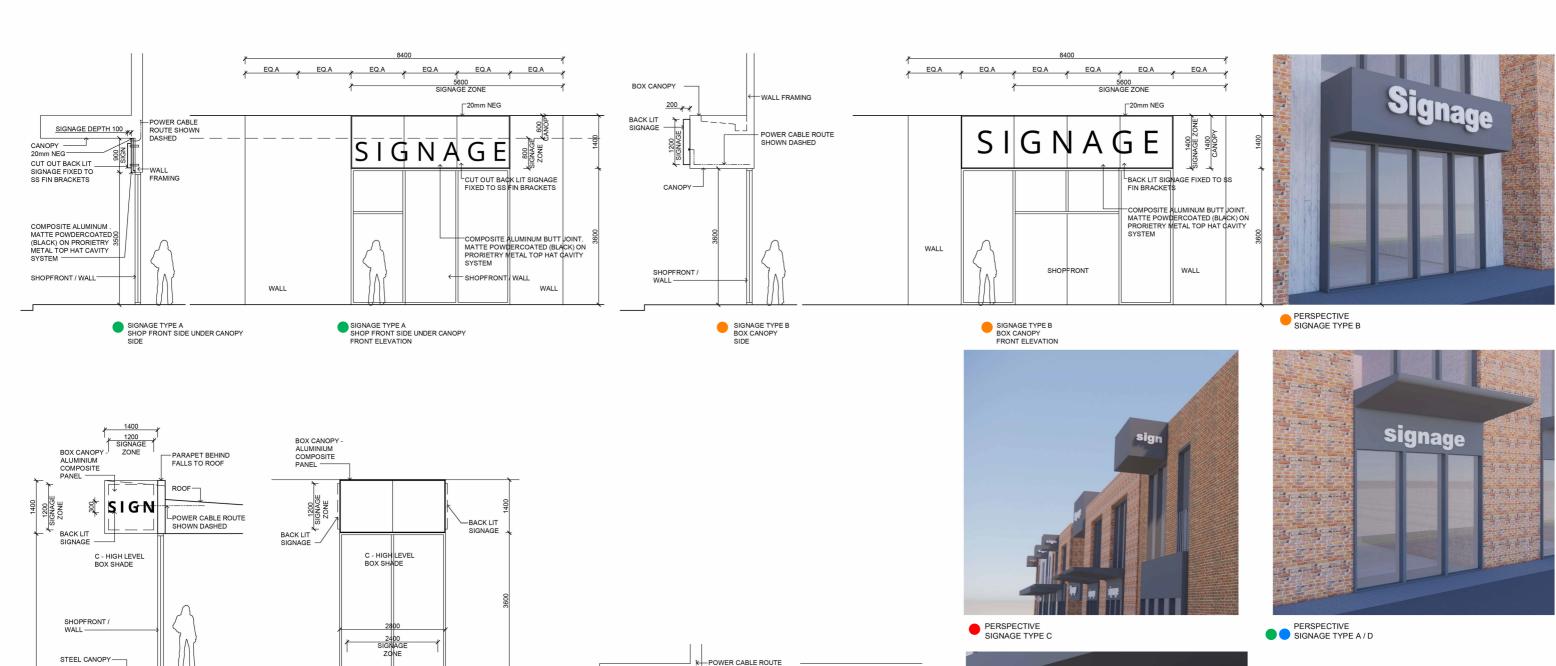
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50

64

220

Drawing Title
DRURY TOWN CENTRE - AREA MATRIX 1:20 @ A1 0460-119 DRURY TOWN CENTRE STAGE 2 Drawing No. 00-5001 DRURY, AUCKLAND



250

SIGNAGE TYPE - E (TWO SIDED BLADE SIGN) END ELEVATION

SIGNAGE

CANOPY SOFFIT

-SHOPFRONT / WALL

850 SIGN 4

SIGNAGE TYPE - E (TWO SIDED BLADE SIGN) FRONT AND BACK ELEVATION

BACK LIT POLYCARBONATE

METAL SHEET AND FRAME.
MATTE POWDERCOATED —

SHOPFRONT / WALL

(WHITE)

WALL

-GALV STEEL STRUCTURE

50mm FIXING PLATE NEGATIVE TO REAR OF SIGNAGE PANEL (CHARCOAL POWDERCOATED)



DRURY, AUCKLAND

RETAIL SIGNAGE KEY: TYPE A - SHOPFRONT TYPE B - BOX CANOPY TYPE C - HIGH LEVEL BOX SHADE TYPE D - STEEL UNDER CANOPY TYPE E - BLADE SIGN TYPE F - BACKLIT LETTERING TYPE G - CURVED LED SCREEN TYPE H - PYLON TYPE J - GROUND SIGN TYPE K - SMALL BUILDING SIGN TYPE L - MEDIUM BUILDING SIGI TYPE M - LARGE BUILDING SIGN TYPE N - UNDER CANOPY HUNG

**KIWI PROPERTY** 

SIGN

D - UNDER STEEL CANOPY

FRONT / ENTRY

SIGNAGE TYPES C / D

SHOP FRONT SIGN
C - HIGH LEVEL BOX SHADE
D - UNDER STEEL CANOPY
FRONT ELEVATION

BACK LIT

WALL

600 SIGNAGE ZONE

D - UNDER STEEL CANOPY

SIGNAGE TYPES C / D
SHOP FRONT SIGN
C - HIGH LEVEL BOX SHADE
D - UNDER STEEL CANOPY
SIDE VIEW

BACK LIT SIGNAGE -

SHOPERONT /

3/02/2025 6:07:59 pm



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SIGNAGE TYPE E

Drawing Title RETAIL SIGNAGE	Scale. 1:20 @ A1
PROJECT  1979 TOWN CENTRE - FAST TRACK STAGE 2	Project No. 0460-119
DRURY, AUCKLAND	Drawing No. 00-7401